

DOON BUSINESS SCHOOL GROUP

Frequently Asked Questions (FAQs)

Ques. 1 What are the various courses being offered by DBS?

Ans. 1 The various courses being offered by DBS are

Graduate courses:

1. PGDM: Approved by AICTE
2. MBA: Affiliated to Uttarakhand Technical University, Approved by AICTE.
3. MIB: Affiliated to H.N.B Garhwal University
4. MA Mass Comm: Affiliated to H.N.B Garhwal University

Undergraduate courses:

5. BBA: Affiliated to H.N.B Garhwal University
6. BCA: Affiliated to H.N.B Garhwal University
7. BA Mass Comm: Affiliated to H.N.B Garhwal University
8. B.Com with computerized accounting: Affiliated to H.N.B Garhwal University

Ques. 2 What are the various specialization being offered in post graduate courses?

Ans. 2 MBA from UTU offers dual specialization as Major and Minor to be selected from Finance, Marketing, HR, IT & IB.

While PGDM offers one major and one minor from the core subjects and super-specialization from the functional area. For example the student can choose Major & Minor from Finance, Marketing, HR, IT and super-specialization in.

Energy Management,	Knowledge Management,
International Logistic Management,	Manufacturing Engineering
Management,	
Media and Advertising Management,	Hospital Administration.

Ques. 3 What is the duration of the various courses?

Ans. 3 MBA-2 Yrs (4 Semesters)

PGDM- 2 Yrs (6 Trimester)

MIB- 2 Yrs (4 Semester)

BBA & BCA- 3 Yrs (6 Semester)

BA Mass Comm & BCom- 3 Yrs

Ques. 4 What is SAP?

Ans. 4 SAP is the most popular ERP package. Today more than 10,000 companies spanning across 80,000 business users and 140 countries use SAP to run their businesses. SAP at DBS starts with the basics of SAP and ASAP methodology. This is further enhanced with TERP10 and SAP module like SD, CRM, HCM, FSCM etc which are in line with the specialization chosen by the students. SAP certification conducted by SAP Germany is offered to all students who take SAP courses at the end of the course at very nominal rates.

Ques. 5 What is Six Sigma?

Ans. 5 Six Sigma is a certification related to lean management product and process Quality. DBS students undergo a rigorous training conducted by expert black belt at the end of which they understand the significance and process of quality, quality improvement measurement. Students are encouraged to complete the basic certification of ``Green Belt`` at the end of the course.

Ques. 6 Why is French Language included in PGDM program?

Ans. 6 French is the second highest spoken language in the world. Learning French increases your place ability not only in good companies in India but also in abroad.

Ques. 7 What is NSE certification how does it benefit us?

Ans. 7 NSE Certification course has been included to give students a deep understanding of the functioning of the capital markets along with hands-on practical training.

Ques. 8 What do you mean by III Certification?

Ans. 8 A certificate courses in insurance will provide students with an understanding of the insurance industry and the types of insurance people can buy. A typical certificate program prepares students for careers in areas such as sales, customer service, claims assistance or underwriting.

Ques. 9 My English language is weak, will I be able to cope up?

Ans. 9 DBS conduct pre induction make up classes in English, computers and accounts. Further continuous language classes and language lab helps improve English communication skill. Every one at DBS is well able to manage the language required by the end of the course.

Ques. 10 What is IDBI Intech?

Ans 10. Idbi Intech on banking is a unique programme to give practical knowledge about banking, audit, insurance & capital market. It's high advantage course for the student to get a good career in finance and banking.

Ques. 11 what is the minimum percentile, graduation percentage required for applying to DBS?

Ans 11. The admission in DBS is on the basis of performance in GD&PI, percentile in written examination and Graduations Marks. So if you perform well in GD&PI inspite of low graduation percentage you stand a good chance in getting admission in DBS. So you may apply irrespective of whatever marks /score you have got.

Ques. 12 I have not given any written examination so far, can I apply for DBS?

Ans. 12 Yes, your selection will be on basis of exam conducted by DBS as you will be asked to write the UKSEEE examination to be held in the month of Aug /Sep organized by UK Tech University.

Ques. 13 Whether DBS Provides hostel facility?

Ans 13. Yes, DBS have separate in house hostel facility for Boys and girls.

Ques.14 What is continuous internship program and how it different from summerinternship?

Ans. 14Summer internship is first time industry interaction for a project in a company for 6-8 weeks. Where as our continuous internship programme places the student on real time work profile in a company for 2 days a week for one year. This helps in effective transaction from student to management position.

Ques. 15.Do I have to pay extra amount for the foreign tour in PGDM?

Ans 15 No, The cost pertaining to 6 days Dubai/Singapore foreign tour is already included in the fees structure of PGDM.

Ques 16. What is difference between MBA &MBA(BASE: Business Aptitude and skill enhancement (++))?

Ans.16. The MBA++ consist of regular university MBA course designed by UTU, along with other value added/ skill enhancement certification like SAP, SIX SIGMA, NSE, III and French language certification, computerized accounting along with 5-7 days Mumbai/Goa Tour.

Ques. 17. I'm appearing in final year. My results will be declared in Aug/Sep, 2013. Can I apply?

Ans.17. If you have a valid MAT/CAT score & clear the merit of DBS, you should be able to produce your passing certificate of graduation latest by 30th Oct, 2013.

Ques 18. I'm appearing in Feb, 2013 MAT. Will I be eligible?

Ans18. Valid MAT/CAT score of last 3 years upto the last date of registration will be considered on percentile basis for preparing the first merit list for counseling and interview. Feb, 2013 MAT score will be eligible.

Ques19. What is the last date of registration?

Ans.19 The last date of registration shall be notified on website shortly. However you are advised not to wait for the last date to avoid any postal delay.

Ques 20. DO I get laptop?

Ans.Yes, Every Student of PGDM programme will be given a netbook, whether every other student has to pay extra amount for laptop if he wishes to purchase from us.

Ques 21. Does Institute arrange for Bank loan?

Ans.Yes, all nationalized banks will provide you loan once you have the admission letter from doon business School. College provides assistance & required documents needed for the bank loan.

Ques 22. What is the Maximum/Average package offered to a DBS Student from Campus?

Ans. 22 The Placements for the 2012-13batches is currently going on. However so far the highest package offered is Rs. 6.2 lakhs and the average is Rs 3.5 lakhs.

Hope the above would have cleared your doubts about the process of admission.

In case there is any other query regarding admission.

Please mail at admissions@db.org.in

&

call at 0135-3240733, 2699166.