

DOON BUSINESS SCHOOL GROUP

Frequently Asked Questions (FAQs)

Q1. What are the various graduate courses being offered by DBS?

A1. The various courses being offered by DBS are

1. BBA: Affiliated to H.N.B Garhwal University
2. BCA: Affiliated to H.N.B Garhwal University
3. BA Mass Comm: Affiliated to H.N.B Garhwal University
4. B.Com with Computerized Accounting: Affiliated to H.N.B Garhwal University

Q2. What is the duration of the various graduate courses?

A2. The duration of any graduate course is 3 years.

Q3. What are the various specializations being offered?

A3. A BBA student has the option to opt a specialization from Finance, Marketing, HR.

Q4. What is SAP?

A4. SAP is the most popular ERP package. Today more than 10,000 companies spanning across 80,000 business users and 140 countries use SAP to run their businesses. SAP at DBS starts with the basics of SAP and ASAP methodology.

This is further enhanced with TERP10 and SAP module like SD, CRM, HCM, FSCM etc which are in line with the specialization chosen by the students. SAP certification conducted by SAP Germany is offered to all students who take SAP courses at the end of the course at very nominal rates.

Q5. What is Six Sigma?

A5. Six Sigma is a certification related to lean management product and process quality. DBS students undergo a rigorous training conducted by experts of black belt at the end of which they understand the significance and process of quality, quality improvement, measurement. Students are encouraged to complete the basic certification of 'Green Belt' at the end of the course.

Q6. How will French Language certification benefit us?

A4. French is the second highest spoken language in the world. Learning French increases your place-ability not only in good companies in India but also abroad.

Q7. What is NSE certification and how does it benefit us?

A7. NSE Certification course has been included to give students a deep understanding of the functioning of the capital markets along with hands-on practical training.

Q8. What do you mean by III Certification?

A8. III, a certificate courses in insurance will provide students with an understanding of the insurance industry and the types of insurance people can buy. A typical certificate program prepares students for careers in areas such as sales, customer service, claims assistance or underwriting.

Q9. What is the qualifying criteria for admission in a graduate program at DBS?

A9. A student must have passed 10+2 examination with English as one of the subjects with a bare minimum of 45% marks. Admission in DBS is on the basis of performance in PI. So if you perform well in PI in spite having secured low percentage in 10+2, you still stand a good chance in getting admission in DBS. So you may apply irrespective of whatever marks /score you have got.

Q10. Whether DBS provides hostel facility?

A10. Yes, DBS has a separate in-house hostel facility for boys and girls.

Q11. What is the difference between BBA & BBA(BASE:Business Aptitude and skill enhancement (++))?

A11. The BBA++ consists of regular university BBA course designed by HNB Garhwal University, along with other value added/skill enhancement certifications, offered by DBS, like SAP,SIX SIGMA, NSE, III and French language certification, computerized accounting , Bank PO/MBA Entrance coaching..

Q12. What is the last date of registration?

A12. The last date of registration shall be notified on website shortly. However you are advised not to wait for the last date to avoid any postal delay.

Q13. Does Institute arrange for a Bank loan?

A13. Yes, all nationalized banks will provide you loan once you have the admission letter from Doon Business School. College provides assistance & required documents needed for the bank loan.

Q14. What is the Maximum/Average package offered to a DBS Student through Campus placements?

A14. The Placements for the 2013-15 batches is currently going on. So far, the highest package offered is Rs. 3.6 lakhs and the average is Rs 1.8 lakhs.

Hope the above would have cleared your doubts about the process of admission. In case there is any other query regarding admission.

Please mail atadmissions@dbb.org.in &
call at 0135-3240733, 2699166.