

DOON BUSINESS SCHOOL GROUP

Frequently Asked Questions (FAQs)

Q 1 What are the various specializations being offered in post graduate courses?

A 1 a) MBA from UTU offers dual specialization as Major and Minor to be selected from Finance, Marketing, HR, IT & IB.

b) PGDM offers one major and one minor from the core subjects and a super specialization from any of the functional areas. For example the student can choose Major & Minor from Finance, Marketing, HR, IB and super-specialization from:

Energy Management, Knowledge Management, International Logistic

Management, Media and Advertising Management, Luxury Brand

Management, Political Management

Q 2. What is SAP?

A 2. SAP is the most popular ERP package. Today more than 10,000 companies spanning across 80,000 business users and 140 countries use SAP to run their businesses. SAP at DBS starts with the basics of SAP and ASAP methodology.

This is further enhanced with TERP10 and SAP module like SD, CRM, HCM, FSCM etc which are in line with the specialization chosen by the students. SAP certification conducted by SAP Germany is offered to all students who take SAP courses at the end of the course at very nominal rates.

Q 3. What is Six Sigma?

A 3 Six Sigma is a certification related to lean management product and process quality. DBS students undergo a rigorous training conducted by experts of black belt at the end of which they understand the significance and process of quality, quality improvement, measurement. Students are encouraged to complete the basic certification of 'Green Belt' at the end of the course.

Q4. Why is French Language included in the program?

A4. French is the second highest spoken language in the world. Learning French increases your place-ability not only in good companies in India but also abroad.

Q 5. What is NSE certification and how does it benefit us?

A5. NSE Certification course has been included to give students a deep understanding of the functioning of the capital markets along with hands-on practical training.

Q6. What do you mean by III Certification?

A6. III, a certificate courses in insurance provides students with an understanding of the insurance industry and the types of insurance people can buy. A typical certificate program prepares students for careers in areas such as sales, customer service, claims assistance or underwriting.

Q7. My English language is weak, will I be able to cope up?

A7. DBS conducts pre-induction make up classes in English, computers and accounts. Further continuous language classes and language lab helps improve English communication skill. Every student at DBS is well able to manage the language required by the end of the course.

Q8. What is the minimum percentile, graduation percentage required for applying to DBS?

A8. Admission in DBS is on the basis of performance in GD&PI percentile in written examination and Graduations Marks. So if you perform well in GD&PI in spite having secured a low percentage in graduation, you still stand a good chance in getting admission in DBS. So you may apply irrespective of whatever marks /score you have got.

Q9. I have not given any written examination so far, can I still apply for DBS?

A 9. Yes, your selection will be on the basis of exam conducted by DBS as you will be required to write the UKSEEE examination to be held in the month of Aug /Sep organized by UK Tech University.

Q10. Whether DBS provides hostel facility?

A10. Yes, DBS has a separate in-house hostel facility for boys and girls.

Q11. What is continuous internship program and how is it different from summer internship?

A11. Summer internship is first- time industry interaction for a project in a company for 6-8 weeks. Our continuous internship programme places the student on real time work profile in a

company for 2 days a week for one year. This helps in effective transition from student to management position.

Q12. What is the difference between MBA & MBA(BASE:Business Aptitude and skill enhancement (++))?

A12. The MBA++ consists of regular university MBA course designed by UTU, along with other value added/skill enhancement certifications like SAP,SIX SIGMA, NSE, III and French language certification, computerized accounting along with 5-7 days Mumbai/Goa Tour.

Q13. I'm appearing in final year. My results will be declared in Aug/Sep, 2014. Can I apply?

A13. If you have a valid MAT/CAT score & qualify the merit of DBS, you will be required to produce your passing certificate of graduation latest by 30thOct 2014.

Q14. I'm appearing in Feb 2014 MAT. Will I be eligible?

A14. Valid MAT/CAT score of last 3 years upto the last date of registration will be considered on percentile basis for preparing the first merit list for counselling and interview. Yes, Feb 2014 MAT score will be eligible.

Q15. What is the last date of registration?

A15 The last date of registration shall be notified on website shortly. However you are advised not to wait for the last date to avoid any postal delay.

Q16. Does Institute arrange for a Bank loan?

A16. Yes, all nationalized banks will provide you loan once you have the admission letter from Doon Business School. College provides assistance & required documents needed for the bank loan.

Q17. What is the Maximum/Average package offered to a DBS Student from Campus placements?

A17. The Placements for the 2013-15 batches is currently going on. So far, the highest package offered is Rs. 9.0 lakhs and the average is Rs 3.5 lakhs.

Hope the above would have cleared your doubts about the process of admission. In case there is any other query regarding admission.

Please mail atadmissions@dbs.org.in &
call at 0135-3240733, 2699166.