

## Frequently Asked Questions (FAQs)

### MBA & MBA “BASE”

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**Q1. What is the difference between PGDM and MBA?**

**A1.** PGDM at DBS is an AICTE approved Post Graduate Diploma in Management similar to any other PGDM given by IIMs, XLRI, SP Jain, IMI Delhi, FORE School. All PGDM institutes are autonomous bodies which are given permission to run specialized management programs since these are specialized management autonomous bodies and not Universities. Hence, in place of university degrees, an AICTE approved PGDM is granted. For all corporate jobs, PGDM is generally preferred over MBA, because of exhaustive and specialized nature of training.

**Q2. Of the two courses PGDM and MBA offered by DBS, which is better?**

**A2.**

1. PGDM is a much more exhaustive course. It has 48 courses spread over 2 years, whereas MBA will have 32 courses.
2. With more courses in PGDM the student is able to cover his specialization more comprehensively and in much greater depth, and is more likely to get better placements.
3. The courses in PGDM are latest and incorporate current trends in syllabus. In fact in DBS the PGDM curriculum includes the certification courses from the industry as a part of the curriculum itself. For example:

- NISM certificate course in stocks and shares from National Stock Exchange is part of the course in trimester II
- CII Certificate in International Logistics is a part of trimester IV.

Whereas, in MBA+BASE, the certificate courses are not part of the main course.

4. PGDM is a trimester program and each course is completed in 3 months time, which takes 4 months to complete in MBA. Hence, it is a fast paced course and covers more bandwidth in 2 years time than MBA.

**Q 3. What are the various specializations being offered in post graduate courses?**

**A3.**

a) MBA from UTU offers dual specialization (Major and Minor) to be selected from Finance, Marketing, HR & IB.

b) PGDM offers one major and one minor specialization from the core subjects and a super specialization from any of the functional areas. For example the student can choose Major & Minor from Finance, Marketing, HR, IB and super-specialization from: Energy Management, Knowledge Management, International Logistics Management, Media and Advertising Management, Luxury Brand Management, Political Management.

**Q 4. What is SAP?**

**A 4.** SAP is the most popular ERP package. Today more than 10,000 companies spanning across 80,000 business users and 140 countries use SAP to run their businesses. SAP at DBS starts with the basics of SAP and ASAP methodology.

This is further enhanced with TERP10 and SAP modules like SD, CRM, HCM, FSCM etc which are in line with the specializations chosen by the students. SAP certification conducted by SAP Germany is offered to all students who take SAP courses at the end of the course at very nominal rates.

**Q 5. What is Six Sigma?**

**A 5.** Six Sigma is a certification related to lean management product and process quality. DBS students undergo a rigorous training conducted by experts of black belt at the end of which they understand the significance and process of quality, quality improvement, and measurement. Students are encouraged to complete the basic certification of 'Green Belt' at the end of the course.

**Q6. Why is French Language included in the program?**

**A6.** French is the second highest spoken language in the world. Learning French increases your place-ability not only in good companies in India but also abroad. The French Language program at Doon Business School, is designed keeping in mind the latest expectations of the industry, and allows students to have a professional edge in today's competitive environment. DBS has entered into an MoU with the Embassy of France for teaching French language. A French national, an expert in the teaching of French, teaches French to the students at the end of which a globally recognized due certification is provided.

**Q 7. What is NSE certification and how does it benefit us?**

**A7.** NSE Certification course has been included to give students a deep understanding of the functioning of the capital markets along with hands-on practical training.

**Q8. What do you mean by III Certification?**

**A8.** Certificate courses in insurance provides students with an understanding of the insurance industry and the types of insurance people can buy. A typical certificate program prepares students for careers in areas such as sales, customer service, claims assistance or underwriting.

**Q9. What is the minimum percentile, graduation percentage required for applying to DBS?**

**A9.** Admission in DBS is on the basis of performance in GD&PI percentile in written examination and Graduations Marks. So if you perform well in GD&PI despite having secured a low percentage in graduation, you still stand a good chance at getting admission in DBS. You may apply irrespective of whatever marks /score you have got.

**Q10. I have not given any written examination so far, can I still apply for DBS?**

**A 10.** Yes. Your selection will be on the basis of graduation marks, GD & Interview and you will be offered a conditional admission. You can appear in the UKSEE examination to be conducted by the Uttarakhand Technical University in Aug/Sept 2017, and subject to your securing a specified percentile your admission will be regularized.

**Q11. Whether DBS provides hostel facility?**

**A11.** Yes, DBS has multiple hostels on campus and also nearby off campus hostels, for both boys and girls.

**Q12. What is continuous internship program at DBS?**

**A12.** Summer internship is first- time industry interaction for a project in a company for 6-8 weeks. Our continuous internship programme places the student on real time work profile in a company for 2 days a week for one year. This helps in effective transition from student to Management position.

**Q13. What is the difference between MBA & MBA+BASE (Business Aptitude and skill enhancement (++)?)**

**A13.** The MBA+BASE Program consists of regular university MBA course designed by UTU, along with other value added/skill enhancement certifications like SAP, SIX SIGMA, NSE, and French language certification, computerized accounting along with 5-7 days Mumbai/Goa Tour, whereas MBA program follows the UTU curriculum and no additional skills certificates are provided.

**Q14. I am appearing in the final year. My results will be declared in Aug/Sep, 2017. Can I apply?**

**A14.** If you have a valid MAT/CAT score & qualify the merit of DBS, you will be required to produce your passing certificate of graduation, with minimum 50% marks latest by 30<sup>th</sup> Oct 2017. For making the merit in such cases, average of 1<sup>st</sup> and 2<sup>nd</sup> year graduation marks will be considered.

**Q15. I'm appearing in Feb 2017 MAT. Will I be eligible?**

**A15.** Valid MAT/CAT score of last 3 years upto the last date of registration will be considered on percentile basis for preparing the first merit list for counseling and interview. Yes, Feb 2017 MAT score will be eligible.

**Q16. What is the last date of registration?**

**A16.** DBS Group follows a rolling admission policy. If you apply early and cross the threshold of merit in GD, PI, entrance exam and graduation marks, you will be offered a seat. On the basis of total acceptance the admissions can be closed at any time. Hence, there is always a better chance if you apply early.

**Q17. Does Institute arrange for a Bank loan?**

**A17.** Yes, all nationalized banks will provide you loan once you have the admission letter from Doon Business School. College provides assistance & required documents needed for the bank loan.

**Q18. What is the Maximum/Average package offered to a DBS Student from Campus placements?**

**A18.** Over 80 companies visited the campus in 2015-16. The maximum take home salary has been Rs.20.5 Lac & CTC 23 Lakhs. The average salary on offer was 5.2 Lacs.

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Hope the above would have cleared your doubts about the process of admission. In case there is any other query regarding admissions,

Please mail at [admissions@dbb.org.in](mailto:admissions@dbb.org.in) & call at 0135-2699085, 2699166