



ROTARACT CLUB OF

DOON BUSINESS SCHOOL

Social activities in the neighbourhood community contributes to achieve agenda of holistic development of students sensitizing students to various social issues during the 2019-20:

The focus any educational system is to promote holistic development of their students. In this context, Doon Business School endeavors to strike an equilibrium between the knowledge expansion of students within the institutional environment and through external learning activities beyond the classroom delivery by rolling out social/extension activities in the neighborhood community(s). At the campus students are explored to no. of activities and opportunities to engage in social programs which they learn in classroom through empirical education. Social /Community activities facilitate students to learn and acquire human values/ life skills/community knowledge. Such community engagements, motivate students to social awareness and understandability of critical issues in the community. Such external community welfare activities helps in developing a sense of responsibility to look into deeper understanding of self and others.

Rotaract Club- Doon Business School is have more than around 130 members from various courses. Members are designated as President, Vice President, Secretary etc and also Members are given areas to work on agendas like Women Empowerment, Education, Go Green, Social Agenda etc. to maintain an easy flow of work and implementation.

During annual year 2019-20, Rotaract Club at Doon Business School has encouraged and involved students to participate in social awareness programme imparting education to community through 'Tree Plantation Programs, Blood Donation, Old Clothes Distribution, Toy Donation, Old Books Donation, Girl Child Empowerment Program, Women Hygiene And Health Drive, Environment Issues And Discussion Forums Addressing Various Issues, Drug Abuse, Women Protection, Prevention Of Plastics. The Club has been highly active and done a commendable job . The club has been operated under the mentorship of club patron Dr Pushpa Kataria who herself have been an active NSS volunteer during her college days and is a very active patron now for every social cause to work on. We also would like to mention the active guidance of Rotary Club Dehradun provided the right direction to the work

At last we are grateful to have such active participation of the students (members and non-members) during all our activities and putting their best foot forward to make every event a success.

Pin Ceremony: Held at Hotel Madhuban, Rajpur Road - Dehradun, DATE -17 APRIL 2019

President- Ayush Sharma(PGDM, DBS-Group)

Vice President- Ms, Shivani (MBA- DBS)



Handing over batches and Pin ceremony to next batch (2019-20):

President-- Ms. Jaspreet Kaur (MBA-DBS)

Vice-president- Sakshee Rai (BBA-DBS)

Treasurer- Gokul Sharma (BBA-DBS)

Secretary-Vikram Srivastava (PGDM-DBS-GROUP)

Activities

Plantation Drive



The very first activity conducted by our club was Plantation Drive on 23rd of August'19. It was a huge event organized by our club as various departments such as Agriculture ,Forestry along with MassCom got associated with us . We experienced a huge number of Volunteers along with active participation of our Chairperson, Registrar and Faculties of the mentioned departments.

We planted around 150 samplings of Siris, Whistling Tree and few more around the college boundary and near the industry area of selaqui. This event was organized taking in consideration the scenario of the industrial area near our college and the amount of greenery which is required.



Women Self Defense Campaign

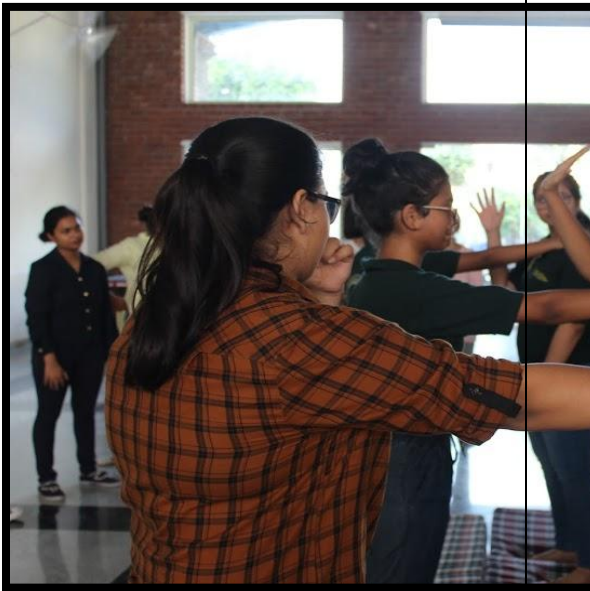


An informative, hands-on workshop on self defense for all the girl students was organized by our Rotaract club-Doon Business School in association with the management of Doon Business School which was aimed to provide the participants with self defense techniques and the idea of being physically and mentally capable enough to handle with any situation in future.

This camp started from 22nd Aug, 2019 till 27th sept, 2019 with timings every evening 5pm to 6pm .

We experienced a good number of participants for this campaign who were all very active and enthusiast during the entire training. We would also like to mention the support of our Trainer **Mr Rishab** who was keen in his work and provided all the participants with best of his training.

At the end of this workshop, the best 3 participants were also provided with Cash rewards and skills that will always be with them and help them *Unleash their Superpower in Them*.



PLASTIC FREE CAMPUS DRIVE - 2

OCTOBER 2019



To celebrate the birth of our Father of the Nation, our club took out a drive to clean the plastic waste of our college campus along with the football ground and hostels too.

We are really thankful to our volunteers who took out time during a national holiday early in the morning to support this cause.





BLOOD DONATION CAMP



Rotaract Club-Doon Business School organized a blood donation camp in the premises of Doon Business School in association with **Indian Medical Association, Dehradun** on 3rd of Oct,2019.

This event was carried out in motive to help all those in need of blood during the time of medical emergency and provide support from our end to the noble cause of saving life of a person by being a blood donor. We had great support from IMA Dehradun and the College management to carry out this event, assuring all the safety norms and facilities.

We experienced huge crowd for donation and we are happy to share that almost 40% among the donors were Girls. Every donor went through all the preliminary examination like Blood Pressure, weight, previous medical history along with details like *If the donor is on Fast (as it was time of Navatras).*

We were able to collect blood from above 80 Donors (250gm from Each)

The donors were provided with Refreshment, a certificate and a mug with IMA logo on it. All the Donors also received Donor Card from IMA.





OLD CLOTHES AND TOY COLLECTION AND DISTRIBUTION DRIVE



We all have been fortunate enough to celebrate Children's day as a kid in our schools but growing up we realise there are many who have never celebrated this day or even have the facility to go to school.

To celebrate Children's Day ,our club took in hand the responsibility to make some kids smile and enjoy this day.

We organized two drives - *Toy Collection (13th Nov'19)* and *Toy Donation (14th Nov'19)*

For collection of Toys , around 20 of our volunteers went to Race Course ,a residential area of Dehradun to collect old toys, cloths, books and anything that is clean and in good condition which can be used. There we went door-to-door and explained our event and ask for their donation and most of the people we approached were helpful enough to provide us with a lot of

stuff. It took us around 3-4 Hours to collect decent amount of things which can be given to the kids.





TOY DONATION



On the eve of Children's Day, our club volunteers went to the slum areas of Selaqui to donate the collected toys, clothes and books among the children's of the peoples staying there. We also took along some chocolates and biscuits for the kids which they were very delighted while receiving.

It was a great moment of pleasure and inner happiness for us to see all the children being very cheerful and joyous to get the toys and chocolates.





Survey on girls child empowerment



On 24th Dec'2019 our club volunteers conducted a survey in the slum areas of Selaqui to know the status of Girl Child Empowerment on this area.

The residents are workers and labor with a family size of 4-6 individuals with only One working member and 2-4 Children, where they have very less resource and availability of proper sanitation facility.

Our volunteer went door-to-door with a questionnaire where most of the families were hesitant to discuss this topic and respond to our queries while hardly any family wanted to be clicked with our volunteers.

The Findings of this surveys are-

- i) No enough financial stability to send their children to school,

- ii) No govt. schemes were introduced to them,
- iii) Girls in the family mostly does household help with the mother
- iv) Kids in the families are sometimes taught by some elder in the locality
- v) While, there have been various surveys by govt officials but no step has been taken till date.





BOOK DONATION



On the occasion of International Education Day on 24th Jan, 2020 our volunteers visited various schools in Dehradun and gathered books from different schools.

And distributed at Rajkiya Inter College ,Selaqui Dehradun ,a govt. School by conducting a quiz and basic knowledge skill test .





Women's Day Celebration at DBS



Rotaract Club-Doon Business School Celebrated International Women's Day on March 7, 2020 to appreciate womanhood and their contribution in development of our nation from education to entrepreneurship.

Our club arranged a celebration for all the women staff of Doon Business School to appreciate them on this day and to make them feel special. Our Volunteers made handmade cards with customized message on it for every female faculty and admin Staff. We had a cake cutting in this event where many of our senior male faculties shared their views on Women and their role in the development of our society.





SANITARY NAPKIN DONATION



Doon Business School celebrated Women's Day 8 March 2020 to mark International Women's Day.

Few Volunteers of Club under the guidance of Dr. Randhir Dalal, Professor - agriculture and Dr. Pushpa Kataria visited *Dudli village* inhabited by *Boasa tribal, near Sahaspur* forest area on the way to Paonta Sahib. To celebrate womanhood, the students donated **sanitary napkins** to women and adolescent girls. The program has been carried to achieve the awareness program on hygiene and to improve the health and the quality of life of women and girls across rural areas of Dehradun.

We would like to present our gratitude to Dr. Anjum Aggarwal, First Trustee of Doon Business School in supporting this noble work.





EARTH DAY



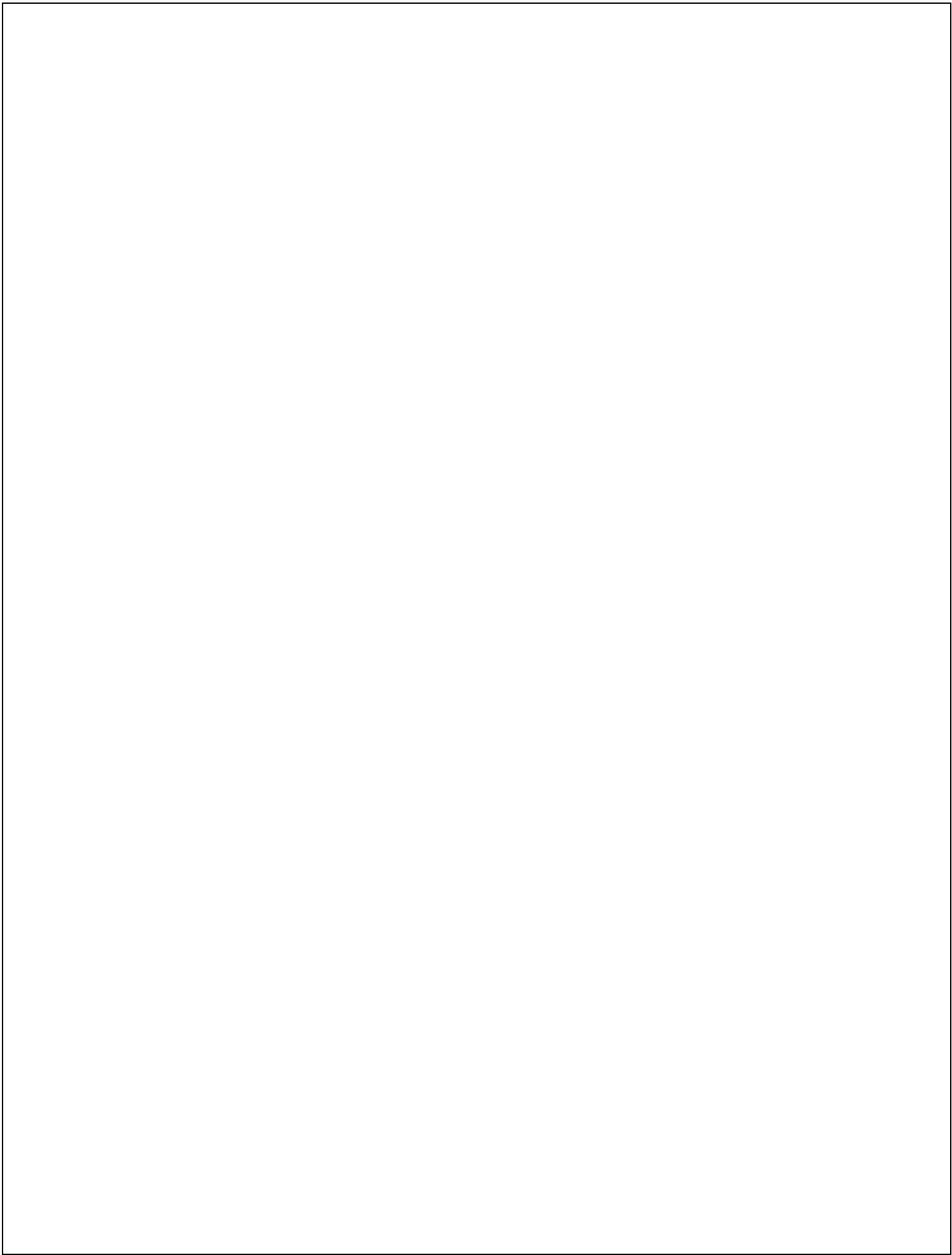
Happy Earth Day

22nd April



Sukriti Kumari

As The theme for Earth Day 2020 was **climate action**. Rotaract Club-Doon Business School celebrated this day on 22 April 2020



by organizing a **Virtual Poster Making Competition** with the Theme being Climate Change.

We received many responses from the students from different courses along with participation on some of our faculties as well. Every participant was given a e-certificate of participation and the best 3 Posters were recognized with certificates and rewards.



