

## **Course Structure**

### **Bachelor of Business Administration-BBA (HNB Garhwal-University)**

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#### **Eligibility**

All students must have passed 10+2 examination with English as one of the subjects with a bare minimum of 50% marks (Minimum Requirement as laid down by the University). However the admission to DBS BBA program is done on the combined merit of Academic records and Interview.

#### **First Semester**

- BBA 101 : Principles And Practice And Management
- BBA 102 : Computers Applications And Business
- BBA 103 : Business Communication
- BBA 104 : Financial Accounting
- BBA 105 : Business Economics

#### **Second Semester**

- BBA 201 : Marketing Management
- BBA 202 : Human Resource Management
- BBA 203 : Business Environment
- BBA 204 : Production Management
- BBA 205 : Business Finance

#### **Third Semester**

- BBA 301 : International Business
- BBA 302 : Organizational Behaviour
- BBA 303 : Business Laws
- BBA 304 : Accounting For Management
- BBA 305 : Quantitative Analysis

#### **Fourth Semester**

- BBA 401 : Company Law
- BBA 402 : Research Methodology
- BBA 403 : Logistics Management
- BBA 404 : Marketing Of Services
- BBA 405 : Consumer Behavior

#### **Fifth Semester**

- BBA 501 : Business Policy And Strategy
- BBA 502 : Entrepreneurship And Small Business
- BBA 503 : Project And Project Presentation In Class Room Seminar
- BBA 504 : Elective Group Paper-I
- BBA 505 : Elective Group Paper-II

## **Sixth Semester**

- BBA 601 : Management Information System
- BBA 602 : Project Management
- BBA 603 : Viva - Voce
- BBA 604 : International Marketing Management
- BBA 605 : Elective Group Paper