

1. Name of the Institution

DOON BUSINESS SCHOOL

ADDRESS: Mi-122 BEHIND PHARMA CITY,
SELAQUI, DEHRADUN, UTTARAKHAND(INDIA) – 248011.
PHONE NO: 0135-2699166, 2699085, 7259162060,
EMAIL ID: INFO@DOONBUISNESSSCHOOL.COM,

2. **Name and address of the Trust/Society/Company and the Trustees**

- Eskay Educational Trust
Regd. Office: F-1, Race Course, Dehradun
Corporate Office: Doon Business School, 122-MI, Selaqui, Dehradun

SR.NO.	TRUSTEE NAME	EMAIL ID	ADDRESS
1	MR.MOHIT AGGARWAL	MOHITAGGARWAL0807@GMAIL.COM	F-1, RACECOURSE, NEAR POLICE LINE, DEHRADUN, UTTARAKHAND
2	DR.ANJUM AGGARWAL	ANJUMAGGARWAL@GMIL.COM	F-1, RACECOURSE, NEAR POLICE LINE, DEHRADUN, UTTARAKHAND
3	MR.S.K.AGGARWAL		F-1, RACECOURSE, NEAR POLICE LINE, DEHRADUN, UTTARAKHAND

3. **Name and Address of the Vice Chancellor/ Principal/Director**

- Address including Telephone, Mobile, E-Mail
Name: Dr.H.S.Grewal
Mobile No: 9897249328
PHONE NO: 0135-2699166, 2699085

4. Name of the affiliating University

UTTARAKHAND TECHNICAL UNIVERSITY, DEHRADUN, UTTARAKHAND.

5. **Governance**

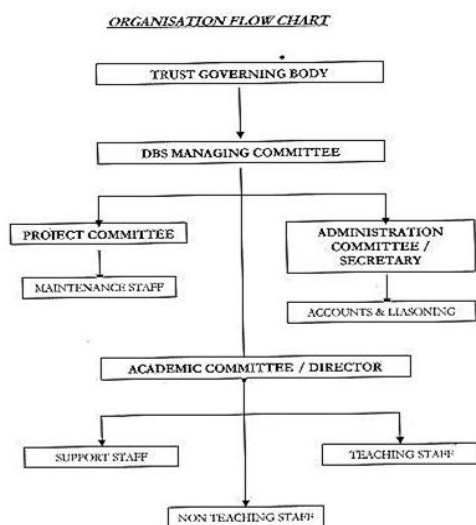
• **Members of the Board and their brief background**

- Mr.Mohit Aggarwal - S/o. Mr.S.K.Aggarwal, -Chairman.
- Mr.S.K.Aggarwal - S/o. L.Shri. ShambhooDayal.
- Mrs. Anjum Aggarwal - W/o. Mr.Mohit Aggarwal.
- Mrs. Satya Devi - Mr. S.K.Aggarwal.
- Mrs. Shalini Kapoor W/o. Mr.Rajnish Kapoor.
- Mrs.Suruchi Garg, W/o. Mr.Sandeep Goel.
- Dr.S.K.Gupta.

Members of Academic Advisory Body

- Dr.G.N.Pandey
- Dr. Nitin Balwani
- Dr. H.S Grewal
- Dr. I J Gulati
- Dr. Nikhil Kulshreshtha
- Mr.Rajneesh Kapoor
- Mr.Anupam Bansal
- Mr.Abhishek Mittal
- Mr.AshishVaishney

- **Frequency of the Board Meeting and Academic Advisory Body:** Annual
- **Organizational chart and processes**



- **Nature and Extent of involvement of Faculty and students in academic affairs/improvements :**

Capstone Projects, Extensive Industry Immersion, Case study analysis, Live Projects, Effective Feedback mechanism, Revamping the curriculum in keeping with the requirements of the industry

- **Mechanism/ Norms and Procedure for democratic/ good Governance**

Academic Council, Anti-Ragging Committee, Waste Management Processes, Discipline Committee, Student Council, Grievance Redressal Cell, Corporate Development Cell

- **Student Feedback on Institutional Governance/ Faculty performance:** Regular Feedback is taken from students twice (after mid terms and end terms) both online and offline, in every semester
- **Grievance Redressal mechanism for Faculty, staff and students:** Yes, Regular feedback is taken from Faculty, Staff and Students on Governance issues. Informal discussions are also scheduled periodically.
- **Establishment of Anti Ragging Committee:** Yes
- **Establishment of Online Grievance Redressal Mechanism**

Yes, Year: 2018

url: www.doonbusinessschool.edugrievance.com

- **Establishment of Grievance Redressal Committee in the Institution and Appointment of OMBUDSMAN by the University:** Yes; Process in place
- **Establishment of Internal Complaint Committee (ICC):** Yes; Process in place
- **Establishment of Committee for SC/ST:** Yes; Process is in place
- **Internal Quality Assurance Cell:** Yes; Process is in place

6. Programmes

1. Name of Programmes approved by AICTE: MASTERS OF BUSINESS ADMINISTRATION (MBA)

- Name of Programmes Accredited by AICTE: MASTERS OF BUSINESS ADMINISTRATION (MBA)
- Status of Accreditation of the Courses
 - Total number of Courses: 01
 - No. of Courses for which applied for Accreditation: 00
 - Status of Accreditation – Preliminary/ Applied for SAR and results awaited/ Applied for SAR and visits completed/ Results of the visits awaited/ Rejected/ Approved for Courses
- **Preliminary**
- For each Programme the following details are to be given:
 - Name: MASTERS OF BUSINESS ADMINISTRATION (MBA)
 - Number of seats: 240
 - Duration: 24 Months, 2 Years
 - Cut off marks/rank of admission during the last three years: 75 Percentile MAT/ CMAT, 50 percentile CAT/ XAT
 - Fee: <https://www.doonbusinessschool.com/admissions/fees/mba-base.html>
 - Placement Facilities: Yes Available
 - Campus placement in last three years with minimum salary, maximum salary and average salary:
Minimum Salary- 3 Lakhs Per Annum
Maximum Salary- 10.6 Lakhs per Annum
Average Salary-6.69 Lakhs per annum

All above figures include the projected variables and bonuses as projected by companies at the time of appointment.

2. Name of Programmes approved by AICTE: INTEGRATED MBA (5 Years)

- Name of Programmes Accredited by AICTE: INTEGRATED MBA (5 Years)
- Status of Accreditation of the Courses
 - Total number of Courses: 01
 - No. of Courses for which applied for Accreditation: 00
 - Status of Accreditation – Preliminary/ Applied for SAR and results awaited/ Applied for SAR and visits completed/ Results of the visits awaited/ Rejected/ Approved for Courses
- **Preliminary**
- For each Programme the following details are to be given:
 - Name: INTEGRATED MBA (5 Years)
 - Number of seats: 60
 - Duration: 5 Years
 - Cut off marks/rank of admission during the last three years: A minimum of 70% marks in the XII standard
 - Fee: 800000/- INR (Full 5 year fee)
 - Placement Facilities: Yes Available
 - Campus placement in last three years with minimum salary, maximum salary and average salary:
Minimum Salary-First batch has not yet passed out
Maximum Salary- First batch has not yet passed out
Average Salary-First batch has not yet passed out
- Name and duration of programme(s) having Twinning and Collaboration with Foreign University(s) and being run in the same Campus along with status of their AICTE approval. If there is Foreign Collaboration, give the following details: **NOT APPLICABLE**
Details of the Foreign University
 - Name of the University **NA**
 - Address

- Website
- Accreditation status of the University in its HomeCountry
- Ranking of the University in the HomeCountry
- Whether the degree offered is equivalent to an Indian Degree? If yes, the name of the agency which has approved equivalence. If no, implications for students in terms of pursuit of higher studies in India and abroad and job both within and outside thecountry
- Nature ofCollaboration
- Conditions ofCollaboration
- Complete details of payment a student has to make to get the full benefit ofCollaboration
- For each Programme Collaborated provide the following:**NOT APPLICABLE**
 - ProgrammeFocus
 - Number ofseats
 - AdmissionProcedure
 - Fee
 - PlacementFacility
 - PlacementRecordsforlastthreeyearswithminimumsalary,maximumsalaryandaveragesalary
- WhethertheCollaborationProgrammeisapprovedbyAICTE?IfnotwhethertheDomestic/Foreign University has applied to AICTE forapproval

7. Faculty

Title	First Name	Last Name		Date of Birth	Appointment Type	Course	Appointment FT/PT	Date of Joining	Doctorate Degree
Dr.	NIKHIL	KULSHRESTHA	PROFESSOR	18/05/1975	Regular	MBA	FT	1/2/2020	Yes
Dr.	HARPREET	GREWAL	PROFESSOR	13/01/1970	Regular	MBA	FT	11/7/2016	Yes
Dr.	GYANENDRA	PANDEY	PROFESSOR	15/01/1943	Regular	MBA	FT	9/8/2011	Yes
Dr.	PRATIBHA	TYAGI	ASSOCIATE PROFESSOR	3/10/1989	Regular	MBA	FT	2/9/2019	Yes
Dr.	TEENA	SAHARAN	ASSOCIATE PROFESSOR	30/08/1981	Regular	MBA	FT	2/9/2019	Yes
Dr.	RANJANA	SHARMA	ASSOCIATE PROFESSOR	10/10/1971	Regular	MBA	FT	15/02/2020	Yes
Mr.	SUNIL	MADAN	ASSOCIATE PROFESSOR	26/12/1963	Regular	MBA	FT	1/9/2014	No
Dr.	GARGI	PANT SHUKLA	ASST. PROFESSOR	16/06/1987	Regular	MBA	FT	15/02/2020	Yes
Dr.	ANCHAL	PATHAK	ASST. PROFESSOR	20/02/1985	Regular	MBA	FT	20/09/2019	Yes
Dr.	SHAILJA	KHANDURI	ASST. PROFESSOR	13/09/1980	Regular	MBA	FT	8/7/2019	Yes
Dr.	BISWA	MOHANTY	ASST. PROFESSOR	15/07/1971	Regular	MAM(INT)	FT	1/8/2018	Yes
Dr.	ISHWINDER	AHLUWALIA	ASST. PROFESSOR	26/09/1974	Regular	MBA	FT	15/07/2013	Yes
Dr.	JITENDRA	GOSHWAMI	ASST. PROFESSOR	27/03/1970	Regular	MBA	FT	29/06/2016	Yes
Mr.	HIMANSHU	CHAUHAN	ASST. PROFESSOR	19/07/1980	Regular	MBA	FT	24/06/2019	Yes
Miss	PURVI	SAWHNEY	ASST. PROFESSOR	4/1/1994	Regular	MAM(INT)	FT	7/7/2017	No
Mr.	SACHIN	KUMAR	ASST. PROFESSOR	7/4/1979	Regular	MBA	FT	14/01/2015	No
Mr.	GAURAV	KUMARMISHRA	ASST. PROFESSOR	21/06/1987	Regular	MBA	FT	30/06/2018	No
Mr.	ABHISHEK	SRIVASTAVA	ASST. PROFESSOR	23/03/1983	Regular	MBA	FT	7/11/2017	No
Mr.	SWASTIK	DUTTA	ASST. PROFESSOR	10/7/1977	Regular	MBA	FT	14/12/2016	No
Mr.	ANKIT	AGGARWAL	ASST. PROFESSOR	2/7/1987	Regular	MBA	FT	19/07/2014	No

Mr.	DEV	GUPTA	ASST. PROFESSOR	17/08/1993	Regular	MBA	FT	22/07/2019	No
Mr.	RAJESH	KACHROO	ASST. PROFESSOR	19/05/1966	Regular	MBA	FT	5/8/2019	No
Mr.	AVANISH	GOEL	ASST. PROFESSOR	30/06/1972	Adhoc	MBA	PT	21/05/2019	No
Mr.	ABHINAV	GYAN	ASST. PROFESSOR	26/01/1982	Regular	MAM(INT)	FT	1/12/2018	No
Mr.	VIVEK	DABRAL	ASST. PROFESSOR	21/06/1981	Regular	MAM(INT)	FT	11/6/2018	No
Mr.	PANKAJ	KAPOOR	ASST. PROFESSOR	9/11/1990	Regular	MAM(INT)	FT	19/06/2018	No
Mr.	KUMAR	ARIJIT	ASST. PROFESSOR	8/6/1995	Regular	MAM(INT)	FT	23/05/2018	No
Mr.	VAIBHAV	AGARWAL	ASST. PROFESSOR	2/2/1988	Regular	MAM(INT)	FT	19/03/2012	No
Mr.	NAVEEN	BHARDWAJ	ASST. PROFESSOR	23/02/1986	Regular	MBA	FT	23/07/2013	No
Mr.	VIJAY	BAHUGUNA	ASST. PROFESSOR	3/7/1984	Regular	MBA	FT	21/04/2014	No
Mr.	MOHIT	AGGARWAL	ASST. PROFESSOR	7/8/1971	Regular	MBA	FT	2/6/2008	No
Mr.	LALIT	KUMAR	ASST. PROFESSOR	5/6/1987	Regular	MBA	FT	12/8/2011	No
Mrs.	SONIKA	SAXENA	ASST. PROFESSOR	2/2/1983	Regular	MAM(INT)	FT	11/7/2011	No
Ms.	MANISHA	VERMA	ASST. PROFESSOR	1/1/1977	Regular	MBA	FT	25/07/2016	No
Ms.	PARVI	BHARTI	ASST. PROFESSOR	8/3/1985	Regular	MBA	FT	13/08/2019	No
Ms.	SHIVANI	AGGARWAL	ASST. PROFESSOR	20/10/1987	Regular	MAM(INT)	FT	10/7/2014	No
Ms.	SIMRAN	SINGH	ASST. PROFESSOR	30/01/1980	Regular	MBA	FT	28/08/2017	No
Ms.	SONAM	RAI	ASST. PROFESSOR	5/5/1988	Regular	MBA	FT	13/11/2013	No

- Permanent Faculty: StudentRatio: 1:16
- Number of Faculty employed and left during the last threeyears: Faculty Joined-26
Faculty Left: 31

8. Profile of Vice Chancellor/Director/Principal/Faculty

For each Faculty give a page covering with Passport size photograph

- Name: Dr. H.S Grewal
- Date of Birth: 13.01.1970
- Uniqueid: 422739081579
- Education Qualifications: PhD, MBA, M.Com, LLB
- Work Experience
 - Teaching: 25 Years
 - Research: 10 Years
 - Industry: NA
 - Others: NA
- Area of Specialization: Marketing
- Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level: Product and Brand Management, Marketing Research, Marketing Management, Advertising
- Research guidance
 - No. of papers published in National/International Journals/Conferences: 20
 - Master: 100+
 - Ph.D.: 3, 7 Pursuing
- Projects Carried out: 20
- Patents

- xi. Technology Transfer: NA
- xii. Research Publications: 20
- xiii. No. of Books published with details: NA

9. Fee

- Details of fee, as approved by State Fee Committee, for the Institution: 414000 INR (Full Program Duration)
- Time schedule for payment of fee for the entire programme: Yearly Online
<https://www.onlinesbi.com/sbicollect/payment/listcategory.htm>
- No. of Fee waivers granted with amount and name of students: List Attached
- Number of scholarships offered by the Institution, duration and amount: 36 offered, 2 years, 20%-90% depending on performance of Candidate
- Criteria for fee waivers/scholarship: Scholarship is on the basis of percentile in CAT/XAT/MAT/CMAT and on the basis of attendance and Marks. Scholarships also offered on the basis of means cum merit basis.
- Estimated cost of Boarding and Lodging in Hostels:
<https://www.doonbusinessschool.com/admissions/boarding-lodging.html>

10. Admission

- Number of seats sanctioned with the year of approval: 240
- Number of Students admitted under various categories each year in the last three years:

MBA

Year of Intake	General	OBC	SC	ST
2019	173	42	11	4
2018	128	28	4	5
2017	173	46	8	3

Integrated MBA (5 Yrs)

Year of Intake	General	OBC	SC	ST
2019	33	7	0	1
2018	27	5	1	0
2017	18	4	0	0

- Number of applications received during last two years for admission under Management Quota and number admitted: Not Applicable

11. Admission Procedure

- Mention the admission test being followed, name and address of the Test Agency and its URL (website): <https://admissions.doonbusinessschool.com/>

<https://admission.nopaperforms.com/colleges/login>

- Number of seats allotted to different Test Qualified candidate separately (AIEEE/ CET (State conducted test/ University tests/CMAT/GPAT)/ Association conducted test): All Admissions are Through CAT, XAT, CMAT, ATMA, MAT, GMAT / UKSEE/ Test followed by GD&PI
 - Calendar for admission against Management/vacant seats:
 - Last date of request for applications: 10 June
 - Last date of submission of applications: 10 June
 - Dates for announcing final results: 15 June
 - Release of admission list (main list and waiting list shall be announced on the same day): 15 June
 - Date for acceptance by the candidate (time given shall in no case be less than 15 days): 30 June
 - Last date for closing of admission: 30 June
 - Starting of the Academic session: 13 July
 - The waiting list shall be activated only on the expiry of date of main list
- *The schedule may be changed as per the direction of UTU from time to time.*

- The policy of refund of the fee, in case of withdrawal, shall be clearly notified:
<https://www.doonbusinessschool.com/admissions/refund-policy.html>
https://www.doonbusinessschool.com/images/pdf/aicte_rp.pdf

12. Criteria and Weightages for Admission- For MBA

- Describe each criterion with its respective weightages i.e. Admission Test, marks in qualifying examination etc.

For early admission students in merit list is drawn on the basis of weightage as under

Graduation% - 20%

CAT, XAT, CMAT, ATMA, MAT, GMAT/ UKSEE/- 35%

GD/CASE Analysis - 20%

Personal Interview - 20%.

Weightage for participation in sports, Extra-Curricular activities- 5%

However, admissions on MBA program are also taken through the central counselling of UTU (the schedule shall be declared by UTU) on the basis of merit of entrance test only or any other criteria laid by UTU.

Priority of courses will be given to the students coming from counselling process of UTU.

All early admissions remain provisional till the conclusion of centralized counselling by UTU. Students having provisional admission letter at Doon Business School are required to participate in the centralized counselling of UTU and confirm their admission through the counselling process to confirm the courses preferred by them. In case of any seats remaining vacant through the centralized counselling shall be taken directly by the institute for those students fulfilling the criteria laid by UTU or AICTE.

- Mention the minimum level of acceptance, if any: Applicant has to have a minimum of 50% marks in Graduation and a valid score in CAT, XAT, GMAT, CMAT, ATMA, MAT, UKSEE
- Mention the cut-off levels of percentage and percentile score of the candidates in the admission test for the last three years

Not available as separate cut off for entrance test as admissions are given on the basis of cumulative merit of entrance test course + graduation scores + GD & interview and work experience.

- Display marks scored in Test etc. and in aggregate for all candidates who were admitted

13. List of Applicants

- List of candidate whose applications have been received along with percentile/percentage score for each of the qualifying examination in separate categories for open seats. List of candidate who have applied along with percentage and percentile score for Management quota seats

Results of Admission Under Management seats/Vacant seats
The institute does not admit any candidate to the MBA Program Under Management Quota.

- Composition of selection team for admission under Management Quota with the brief profile of members (This information be made available in the public domain after the admission process is over)
- Score of the individual candidate admitted arranged in order of merit
- List of candidate who have been offered admission
- Waiting list of the candidate in order of merit to be operative from the last date of joining of the first list candidate

- List of the candidate who joined within the date, vacancy position in each category before operation of waiting list

14. Information of Infrastructure and Other Resources Available

- Number of Class Rooms and size of each: 11 Classrooms; Sizes: 66 Sqm (8 Classrooms), and 1 classroom each of 69 Sqm, 135 Sqm and 93.64 Sqm
- Number of Tutorial rooms and size of each: 3 Tutorial Rooms; Sizes: 66 Sq M (1 No.) and 42.64 Sq M (2 Nos)
- Number of Laboratories and size of each: Not Applicable
- Number of Drawing Halls with capacity of each: Not Applicable
- Number of Computer Centres with capacity of each: 2; 151 Sqm and 66 Sqm respectively
- Central Examination Facility, Number of rooms and capacity of each; Yes, 30 Sqm
- Barrier Free Built Environment for disabled and elderly persons: Yes; Lifts, Ramps and separate washrooms
- Occupancy Certificate: Yes
- Fire and Safety Certificate: Yes
- Hostel Facilities: Yes

- Library

Number of Library books/Titles/Journals available: Volume: 10655

Titles: 1947

Journals: 6

- List of online National/ International Journals subscribed:
 - Asian Journal of Management Cases
 - Foreign Trade Review
 - Global Business Review
 - IIM Khozicode Society and Management Review
 - International Journal of Rural Management
 - Journal of Emerging Market Finance
 - Journal of Entrepreneurship
 - Journal of Human Values
 - Metamorphosis: A Journal of Management Research
 - South Asian Journal of Business And Management Cases
 - Vikalpa
 - Vision
 - Journal of Creative Value

- E- Library facilities: DELNET & J-GATE

- Laboratory and Workshop

- List of Major Equipment/Facilities in each Laboratory/Workshop-NA
- List of Experimental Setup in each Laboratory/Workshop- NA

- Computing Facilities

- Internet Bandwidth: 32 MBPS
- Number and configuration of System: 105, Dual Core, 1 GB, 320 & 160 GB
- Total number of system connected by LAN: 105
- Total number of system connected by WAN
- Major software packages available: MS OFFICE-2013, SAP, TALLY ERP9
- Special purpose facilities available: MOODLE-LMS, ERP STUDENT MGMT. SOFTWARE, IMPARTUS LECTURE CAPTURE.

- Innovation Cell: Yes

- Social Media Cell: Yes
- Compliance of the National Academic Depository (NAD), applicable to PGCM/PGDM Institutions and University Departments: Yes
- List of facilities available
 - Games and Sports Facilities: FOOT BALL, BASKETBALL, BADMINTON, Snooker, Cricket
 - Extra-Curricular Activities: SOCIAL AND CULTURAL EVENTS EVERY WEEK, ANNUAL FEST, AND SPORTS MEET, Thursday Activities, 22 Active student Clubs, Theatre, Drama and Dance classes
 - Soft Skill Development Facilities

Extensive Classes on Soft Skill Development and Enhancement on a trimester and semester basis.

In House Grooming sessions for Campus Readiness Program.

Vendor support Customized for Skill Development

Regular Assessments in the form of Group Discussions and Personal Interviews

Vendor/In House Workshops

Focus of Continuous Personal Growth

Industrial Visits to Develop Corporate Connect

Learn, Unlearn and Relearn Approach towards building softer aspects

- Teaching Learning Process
 - Curricula and syllabus for each of the programmes as approved by the University: As per University Norms
 - Academic Calendar of the University: Yes
 - Academic Time Table with the name of the Faculty members handling the Course
 - Teaching Load of each Faculty: 12-16 Hours/week
 - Internal Continuous Evaluation System in place: Yes
 - Student's assessment of Faculty, System in place: Yes
- For each Post Graduate Courses give the following:
 - Title of the Course

- Curricula and Syllabi
 - Laboratory facilities exclusive to the Post Graduate Course
 - Special Purpose
 - Software, all design tools in case
 - Academic Calendar and framework
15. Enrollment of students in the last 3 years: Refer to point 10 above
 16. List of Research Projects/Consultancy Works
 - Number of Projects carried out, funding agency, Grant received
 - Publications (if any) out of research in last three years out of masters projects
 - Industry Linkage
 - MoUs with Industries (minimum 3)
 17. LoA and subsequent EoA till the current Academic Year: Yes, Attached
 18. Accounted audited statement for the last three years: Yes, Attached
 19. Best Practices adopted, if any

E-Cell (the Entrepreneur Development Cell) at DBS, inculcates and nurtures a healthy environment for promoting Entrepreneurship and Innovation among students.

Curriculum Enrichment: Collaboration with Coursera for a host of online courses.

Flexible timings for Faculty and Staff

Thursday Activities ensure that students participate in a wide range of extra curricular activities, in a manner that is fiercely competitive, reduces stress and allows students to have an outlet for their creative instincts

Note: Suppression and/or misrepresentation of information shall invite appropriate penal action. The Website shall be dynamically updated with regard to Mandatory Disclosures