

1. Name of the Institution

DOON BUSINESS SCHOOL

ADDRESS: Mi-122 BEHIND PHARMA CITY,
SELAQUI, DEHRADUN, UTTARAKHAND(INDIA) – 248011.
PHONE NO: 0135-2699166, 7259162060,
EMAIL ID: REGISTRAR@DOONBUSINESSSCHOOL.COM,

2. **Name and address of the Trust/Society/Company and the Trustees**

- Eskay Educational Trust
Regd. Office: F-1, Race Course, Dehradun
Corporate Office: Doon Business School, 122-MI, Selaqui, Dehradun

SR.NO.	TRUSTEE NAME	EMAIL ID	ADDRESS
1	MR.MOHIT AGGARWAL	CHAIRMAN@DOONBUSINESSSCHOOL.COM	F-1, RACECOURSE, NEAR POLICE LINE, DEHRADUN, UTTARAKHAND
2	DR.ANJUM AGGARWAL	DR.ANJUMAGGARWAL@DOONBUSINESSSCHOOL.COM	F-1, RACECOURSE, NEAR POLICE LINE, DEHRADUN, UTTARAKHAND
3	MR.S.K.AGGARWAL		F-1, RACECOURSE, NEAR POLICE LINE, DEHRADUN, UTTARAKHAND

3. **Name and Address of the Vice Chancellor/ Principal/Director**

- Address including Telephone, Mobile, E-Mail
Name: Dr.H.S.Grewal
Address: DBS Group, HBL Campus, Mi-122 Behind Pharma City Selaqui, Dehradun
Mobile No: 9897249328
Email Id: dr.hpgrewal@doonbusinessschool.com
PHONE NO: 0135-2699166, 2699085

4. Name of the affiliating University

UTTARAKHAND TECHNICAL UNIVERSITY, DEHRADUN, UTTARAKHAND.

5. **Governance**

• **Members of the Board and their brief background**

- Dr. NITIN BALWANI
- Dr. I. J. GULATI
- Dr. RUPAK GUPTA
- Dr. H. S. GREWAL
- Prof. ISHWINDER S. AHLUWALIA
- Dr. NIKHIL KULSHRETHA
- Prof. MAHENDRA SAXSENA
- Prof. NAVJYOTI SINGH NEGI

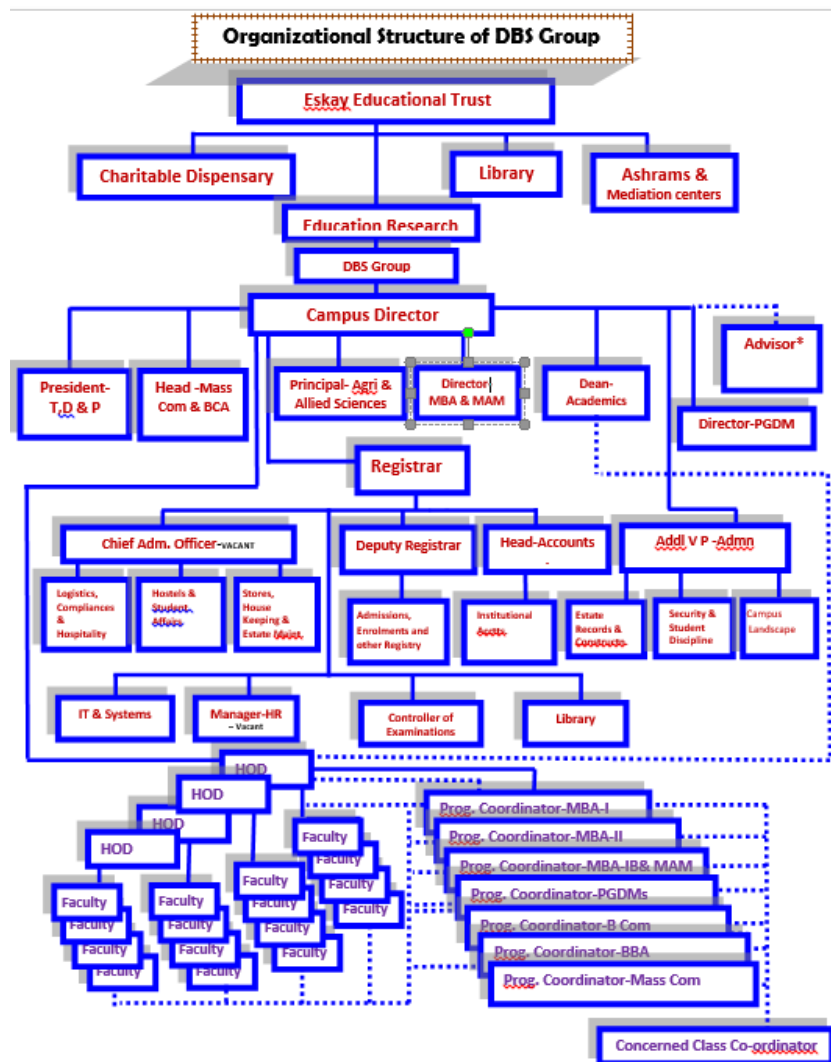
Members of Academic Advisory Body

- Dr.G.N.Pandey
- Dr. Nitin Balwani
- Dr. H.S Grewal
- Dr. I J Gulati
- Dr. Nikhil Kulshreshtha

- Mr.Rajneesh Kapoor
- Mr.Anupam Bansal
- Mr.Abhishek Mittal
- Mr.AshishVaishney

- **Frequency of the Board Meeting and Academic Advisory Body:** Annual

- **Organizational chart and processes**



- **Nature and Extent of involvement of Faculty and students in academic affairs/improvements:**

Capstone Projects, Extensive Industry Immersion, Case study analysis, Live Projects, Effective Feedback mechanism, Revamping the curriculum in keeping with the requirements of the industry

- **Mechanism/ Norms and Procedure for democratic/ good Governance**

Academic Council, Anti-Ragging Committee, Waste Management Processes, Discipline Committee, Student Council, Grievance Redressal Cell, Corporate Development Cell are all established and functioning well.

- **Student Feedback on Institutional Governance/ Faculty performance:** Regular Feedback is taken from students twice (after mid terms and end terms), in every semester
- **Grievance Redressal mechanism for Faculty, staff and students:** Yes, Regular feedback is taken from Faculty, Staff and Students on Governance issues. Informal discussions are also scheduled periodically. There is an escalation process in place in case of unsolved grievances.
- **Establishment of Anti Ragging Committee:** Yes
- **Establishment of Online Grievance Redressal Mechanism**

Yes, Year: 2018

url: www.doonbusinessschool.edugrievance.com

- **Establishment of Grievance Redressal Committee in the Institution and Appointment of OMBUDSMAN by the University:** Yes; Process in place
- **Establishment of Internal Complaint Committee (ICC):** Yes; Process in place
- **Establishment of Committee for SC/ST:** Yes; Process is in place
- **Internal Quality Assurance Cell:** Yes; Process is in place

6. Programmes

1. Name of Programmes approved by AICTE: MASTERS OF BUSINESS ADMINISTRATION (MBA)
- Name of Programmes Accredited by AICTE: MASTERS OF BUSINESS ADMINISTRATION (MBA)
- Status of Accreditation of the Courses
 - Total number of Courses: 01
 - No. of Courses for which applied for Accreditation: 00
 - Status of Accreditation – Preliminary/ Applied for SAR and results awaited/ Applied for SAR and visits completed/ Results of the visits awaited/ Rejected/ Approved for Courses

Preliminary
- For each Programme the following details are to be given:
 - Name: MASTERS OF BUSINESS ADMINISTRATION (MBA)
 - Number of seats: 240
 - Duration: 24 Months, 2 Years
 - Cut off marks/rank of admission during the last three years: 75 Percentile MAT/ CMAT, 50 percentile CAT/ XAT
 - Fee: <https://www.doonbusinessschool.com/admissions/fees/mba-base.html>
 - Placement Facilities: Yes Available
 - Campus placement in last three years with minimum salary, maximum salary and average salary:
 - Minimum Salary- 3 Lakhs Per Annum
 - Maximum Salary- 10.6 Lakhs per Annum
 - Average Salary- 6.69 Lakhs per annum

All above figures include the projected variables and bonuses as projected by companies at the time of appointment.

2. Name of Programmes approved by AICTE: INTEGRATED MBA (5 Years)
- Name of Programmes Accredited by AICTE: INTEGRATED MBA (5 Years)
 - Status of Accreditation of the Courses
 - Total number of Courses: 01
 - No. of Courses for which applied for Accreditation: 00
 - Status of Accreditation – Preliminary/ Applied for SAR and results awaited/ Applied for SAR and visits completed/ Results of the visits awaited/ Rejected/ Approved for Courses
Not applicable as it is a new course and no batch has passed out as yet.
 - For each Programme the following details are to be given:
 - Name: INTEGRATED MBA (5 Years)
 - Number of seats: 60
 - Duration: 5 Years
 - Cut off marks/rank of admission during the last three years: A minimum of 70% marks in the XII standard
 - Fee: 800000/- INR (Full 5 year fee)
 - Placement Facilities: Yes Available
 - Campus placement in last three years with minimum salary, maximum salary and average salary:
Minimum Salary-First batch has not yet passed out
Maximum Salary- First batch has not yet passed out
Average Salary-First batch has not yet passed out
 - Name and duration of programme(s) having Twinning and Collaboration with Foreign University(s) and being run in the same Campus along with status of their AICTE approval. If there is Foreign Collaboration, give the following details: **NOT APPLICABLE**
Details of the Foreign University
 - Name of the University **NA**
 - Address
 - Website
 - Accreditation status of the University in its Home Country
 - Ranking of the University in the Home Country
 - Whether the degree offered is equivalent to an Indian Degree? If yes, the name of the agency which has approved equivalence. If no, implications for students in terms of pursuit of higher studies in India and abroad and job both within and outside the country
 - Nature of Collaboration
 - Conditions of Collaboration
 - Complete details of payment a student has to make to get the full benefit of Collaboration
 - For each Programme Collaborated provide the following: **NOT APPLICABLE**
 - Programme Focus
 - Number of seats
 - Admission Procedure
 - Fee
 - Placement Facility
 - Placement Records for last three years with minimum salary, maximum salary and average salary
 - Whether the Collaboration Programme is approved by AICTE? If not whether the Domestic/ Foreign University has applied to AICTE for approval

7. Faculty List:

Title	First Name	Middle Name	Last Name	Designation	Date of Birth	Date of Joining	Doctorate Degree
Dr.	GYANENDRA	NARAYAN	PANDEY	PROFESSOR	15-01-43	09-08-11	Yes
Dr.	HARPREET	SINGH	GREWAL	PROFESSOR	13-01-70	11-07-16	Yes
Dr.	NIKHIL		KULSHRESTHA	PROFESSOR	18-05-75	01-02-20	Yes
Dr.	TEENA		SAHARAN	ASSOCIATE PROFESSOR	30-08-81	02-09-19	Yes
Dr.	RANJANA		SHARMA	ASSOCIATE PROFESSOR	10-10-71	15-02-20	Yes
Dr.	GARGI		SHUKLA	ASSOCIATE PROFESSOR	16-06-87	15-02-20	Yes
Mr.	SUNIL		MADAN	ASSOCIATE PROFESSOR	26-12-63	01-09-14	No
Mr.	MOHIT		AGGARWAL	ASSOCIATE PROFESSOR	07-08-71	02-06-08	No
Dr.	ISHVINDER	SINGH	AHLUWALIA	ASST PROFESSOR	26-09-74	15-07-13	Yes
Dr.	BISWA	RANJAN	MOHANTY	ASST PROFESSOR	15-07-71	01-08-18	Yes
Dr.	SHAILJA		KHANDURI	ASST PROFESSOR	13-09-80	08-07-19	Yes
Miss	PURVI		SAWHNEY	ASST PROFESSOR	04-01-94	07-07-17	No
Mr.	VIJAY	PRASAD	PRASAD	ASST PROFESSOR	03-07-84	21-04-14	No
Mr.	LALIT		KUMAR	ASST PROFESSOR	05-06-87	12-08-11	No
Mr.	NAVEEN		BHARDWAJ	ASST PROFESSOR	23-02-86	23-07-13	No
Mr.	ABHINAV		GYAN	ASST PROFESSOR	26-01-82	01-12-18	No
Mr.	PRASHANT		SINGH	ASST PROFESSOR	25-08-89	29-11-20	No
Mr.	ROHIT		RASTOGI	ASST PROFESSOR	11-03-86	12-02-19	No
Mr.	BHANU	PRATAP	SINGH	ASST PROFESSOR	09-04-86	14-09-20	No
Mr.	SAURABH	SINGH	THAKUR	ASST PROFESSOR	01-05-92	02-12-20	No
Mr.	DAVINDER		WALIA	ASST PROFESSOR	11-08-71	01-09-20	No
Mr.	PITRESH		KAUSHIK	ASST PROFESSOR	06-10-92	03-05-20	No
Mr.	RAKESH	KUMAR	MEET	ASST PROFESSOR	11-01-72	22-09-20	No
Mr.	ANKIT		AGARWAL	ASST PROFESSOR	02-07-87	19-07-14	No
Mr.	HIMANSHU		CHAUHAN	ASST PROFESSOR	19-07-80	24-06-19	Yes
Mr.	DEV		GUPTA	ASST PROFESSOR	17-08-93	22-07-19	No
Mr.	SACHIN		KUMAR	ASST PROFESSOR	07-04-79	14-01-15	No
Mr.	GAURAV		MISHRA	ASST PROFESSOR	21-06-87	30-06-18	No
Mr.	ABHISHEK		SRIVASTAVA	ASST PROFESSOR	23-03-83	07-11-17	No
Mr.	SWASTIK		DUTTA	ASST PROFESSOR	10-07-77	14-12-16	No
Mr.	KUMAR		ARIJIT	ASST PROFESSOR	08-06-95	23-05-18	No
Mrs.	SONIKA		SAXENA	ASST PROFESSOR	02-02-83	11-07-11	No
Ms.	SHIVANI		AGGARWAL	ASST PROFESSOR	20-10-87	10-07-14	No
Ms.	SIMRAN		SETHI	ASST PROFESSOR	30-01-80	28-08-17	No
Ms.	.		PARVI	ASST PROFESSOR	08-03-85	13-08-19	No
Ms.	SONAM		RAI	ASST PROFESSOR	05-05-88	13-11-13	No
Ms.	MANISHA		VERMA	ASST PROFESSOR	01-01-77	25-07-16	No

- Permanent Faculty: StudentRatio: 1:16
- Number of Faculty employed and left during the last threeyears: Faculty Joined-26
Faculty Left: 31

8. ProfileofViceChancellor/Director/Principal/Faculty

For each Faculty give a page covering with Passport size photograph

- i. Name: Dr. H.S Grewal
- ii. Date of Birth: 13.01.1970
- iii. Uniqueid: 422739081579
- iv. Education Qualifications: PhD, MBA, M.Com, LLB
- v. Work Experience
 - Teaching: 25 Years
 - Research: 10 Years
 - Industry: NA
 - Others: NA
- vi. Area of Specialization: Marketing
- vii. Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level: Product and Brand Management, Marketing Research, Marketing Management, Advertising
- viii. Research guidance
 - No. of papers published in National/International Journals/Conferences: 20
 - Master: 100+
 - Ph.D.: 3, 7 Pursuing
- ix. Projects Carried out: 20
- x. Patents
- xi. Technology Transfer: NA
- xii. Research Publications: 20
- xiii. No. of Books published with details: NA

9. Fee

- Details of fee, as approved by State Fee Committee, for the Institution: 414000 INR (Full Program Duration)
- Time schedule for payment of fee for the entire programme: Yearly Online <https://www.onlinesbi.com/sbicollect/payment/listcategory.htm>
- No. of Fee waivers granted with amount and name of students: List Attached
- Number of scholarships offered by the Institution, duration and amount: 36 offered, 2 years, 20%-90% depending on performance of Candidate
- Criteria for fee waivers/scholarship: Scholarship is on the basis of percentile in CAT/XAT/MAT/CMAT and on the basis of attendance and Marks. Scholarships also offered on the basis of means cum merit basis.
- Estimated cost of Boarding and Lodging in Hostels: <https://www.doonbusinessschool.com/admissions/boarding-lodging.html>

10. Admission

- Number of seats sanctioned with the year of approval: 240
- Number of Students admitted under various categories each year in the last three years:

MBA

Year of Intake	General	OBC	SC	ST
2019	173	42	11	4
2018	128	28	4	5
2017	173	46	8	3

Integrated MBA (5 Yrs)

Year of Intake	General	OBC	SC	ST
2019	33	7	0	1
2018	27	5	1	0
2017	18	4	0	0

- Number of applications received during last two years for admission under Management Quota and number admitted: Not Applicable

11. Admission Procedure

- Mention the admission test being followed, name and address of the Test Agency and its URL (website): <https://admissions.doonbusinessschool.com/>
<https://admission.nopaperforms.com/colleges/login>
- Number of seats allotted to different Test Qualified candidate separately (AIEEE/ CET (State conducted test/ University tests/ CMAT/ GPAT)/ Association conducted test): All Admissions are Through CAT, XAT, CMAT, ATMA, MAT, GMAT / UKSEE/ Test followed by GD&PI
- Calendar for admission against Management/vacant seats:
 - Last date of request for applications: 10 June
 - Last date of submission of applications: 10 June
 - Dates for announcing final results: 15 June
 - Release of admission list (main list and waiting list shall be announced on the same day): 15 June
 - Date for acceptance by the candidate (time given shall in no case be less than 15 days): 30 June
 - Last date for closing of admission: 30 June
 - Starting of the Academic session: 13 July
 - The waiting list shall be activated only on the expiry of date of main list
**The schedule may be changed as per the direction of UTU from time to time.*
 - The policy of refund of the fee, in case of withdrawal, shall be clearly notified:
<https://www.doonbusinessschool.com/admissions/refund-policy.html>
https://www.doonbusinessschool.com/images/pdf/aicte_rp.pdf

12. Criteria and Weightages for Admission- For MBA

- Describe each criterion with its respective weightages i.e. Admission Test, marks in qualifying examination etc.
For early admission students in merit list is drawn on the basis of weightage as under
Graduation% - 20%
CAT, XAT, CMAT, ATMA, MAT, GMAT/ UKSEE/- 35%
GD/CASE Analysis - 20%
Personal Interview - 20%.
Weightage for participation in sports, Extra-Curricular activities- 5%

However, admissions on MBA program are also taken through the central counselling of UTU (the schedule shall be declared by UTU) on the basis of merit of entrance test only or any other criteria laid by UTU.

Priority of courses will be given to the students coming from counselling process of UTU.

All early admissions remain provisional till the conclusion of centralized counselling by UTU. Students having provisional admission letter at Doon Business School are required to participate in the centralized counselling of UTU and confirm their admission through the counselling process to confirm the courses preferred by them. In case of any seats remaining vacant through the centralized counselling shall be taken directly by the institute for those students fulfilling the criteria laid by UTU or AICTE.

- Mention the minimum level of acceptance, if any: Applicant has to have a minimum of 50% marks in Graduation and a valid score in CAT, XAT, GMAT, CMAT, ATMA, MAT, UKSEE

- Mention the cut-off level of percentage and percentile score of the candidates in the admission test for the last three years

Not available as separate cut off for entrance test as admissions are given on the basis of cumulative merit of entrance test course + graduation scores + GD & interview and work experience.

- Display marks scored in Test etc. and in aggregate for all candidates who were admitted

13. List of Applicants

- List of candidate whose applications have been received along with percentile/percentage score for each of the qualifying examination in separate categories for open seats. List of candidate who have applied along with percentage and percentile score for Management quota seats

Results of Admission Under Management seats/Vacant seats **The institute does not admit any candidate to the MBA Program Under Management Quota.**

- Composition of selection team for admission under Management Quota with the brief profile of members (This information be made available in the public domain after the admission process is over)
- Score of the individual candidate admitted arranged in order of merit
- List of candidate who have been offered admission
- Waiting list of the candidate in order of merit to be operative from the last date of joining of the first list candidate
- List of the candidate who joined within the date, vacancy position in each category before operation of waiting list

14. Information of Infrastructure and Other Resources Available

- Number of Class Rooms and size of each: 11 Classrooms; Sizes: 66 Sqm (8 Classrooms), and 1 classroom each of 69 Sqm, 135 Sqm and 93.64 Sqm
- Number of Tutorial rooms and size of each: 3 Tutorial Rooms; Sizes: 66 Sq M (1 No.) and 42.64 Sq M (2 Nos)
- Number of Laboratories and size of each: Not Applicable
- Number of Drawing Halls with capacity of each: Not Applicable
- Number of Computer Centres with capacity of each: 2; 151 Sqm and 66 Sqm respectively
- Central Examination Facility, Number of rooms and capacity of each; Yes, 30 Sqm
- Barrier Free Built Environment for disabled and elderly persons: Yes; Lifts, Ramps and separate washrooms
- Occupancy Certificate: Yes
- Fire and Safety Certificate: Yes
- Hostel Facilities: Yes

- Library

Number of Library books/Titles/Journals available: Volume: 11144

Titles: 1950

Journals: 12

- List of online National/ International Journals subscribed:
 - Asian Journal of Management Cases
 - Foreign Trade Review
 - Global Business Review
 - IIM Khozicode Society and Management Review
 - International Journal of Rural Management

- Journal of Emerging Market Finance
 - Journal of Entrepreneurship
 - Journal of Human Values
 - Metamorphosis: A Journal of Management Research
 - South Asian Journal of Business And Management Cases
 - Vikalpa
 - Vision
 - Journal of Creative Value
- E- Libraryfacilities: DELNET & J-GATE
- Laboratory andWorkshop
 - ListofMajorEquipment/FacilitiesineachLaboratory/Workshop-NA
 - List of Experimental Setup in each Laboratory/Workshop- NA
- ComputingFacilities
 - InternetBandwidth: 100 MBPS
 - Number and configuration ofSystem: 105, Dual Core, 1 GB, 320 & 160 GB
 - Total number of system connected byLAN: 105
 - Total number of system connected byWANMajor software packagesavailable: MS OFFICE-2013, SAP, TALLY ERP9
 - Special purpose facilitiesavailable: MOODLE-LMS, ERP STUDENT MGMT. SOFTWARE, IMPARTUS LECTURE CAPTURE.
- InnovationCell: Yes
 - Social MediaCell: Yes
 - ComplianceoftheNationalAcademicDepository(NAD),applicable toPGCM/PGDMIstitutions and University Departments: Yes
- List of facilitiesavailable
 - Games and SportsFacilities: FOOT BALL, BASKETBALL, BADMINTON, Snooker, Cricket
 - Extra-CurricularActivities: SOCIAL AND CULTRUAL EVENTS EVERY WEEK, ANNUAL FEST, AND SPORTS MEET, Thursday Activities, 22 Active student Clubs, Theatre, Drama and Dance classes
 - Soft Skill DevelopmentFacilities
- Extensive Classes on Soft Skill Development and Enhancement on a trimester and semester basis.
In House Grooming sessions for Campus Readiness Program.
Vendor support Customized for Skill Development
Regular Assessments in the form of Group Discussions and Personal Interviews
Vendor/In House Workshops
Focus of Continuous Personal Growth
Industrial Visits to Develop Corporate Connect
Learn, Unlearn and Relearn Approach towards building softer aspects
- Teaching Learning Process
 - CurriculaandsyllabusforeachoftheprogrammesasapprovedbytheUniversity: As per University Norms
 - Academic Calendar of theUniversity: Yes
 - Academic Time Table with the name of the Faculty members handling theCourse
 - Teaching Load of eachFaculty: 12-16 Hours/week
 - Internal Continuous Evaluation System andplace: Yes
 - Student’s assessment of Faculty, System inplace; Yes

- For each Post Graduate Courses give the following:
 - Title of the Course
 - Curricula and Syllabi
 - Laboratory facilities exclusive to the Post Graduate Course
 - Special Purpose
 - Software, all design tools in case
 - Academic Calendar and framework
15. Enrollment of students in the last 3 years: Refer to point 10 above
 16. List of Research Projects/Consultancy Works
 - Number of Projects carried out, funding agency, Grant received
 - Publications (if any) out of research in last three years out of masters projects
 - Industry Linkage
 - MoUs with Industries (minimum 3)
 17. LoA and subsequent EoA till the current Academic Year: Yes, Attached
 18. Accounted audited statement for the last three years: Yes, Attached
 19. Best Practices adopted, if any

E-Cell (the Entrepreneur Development Cell) at DBS, inculcates and nurtures a healthy environment for promoting Entrepreneurship and Innovation among students.

Curriculum Enrichment: Collaboration with Coursera for a host of online courses.

Flexible timings for Faculty and Staff

Thursday Activities ensure that students participate in a wide range of extra curricular activities, in a manner that is fiercely competitive, reduces stress and allows students to have an outlet for their creative instincts

Note: Suppression and/or misrepresentation of information shall invite appropriate penal action. The Website shall be dynamically updated with regard to Mandatory Disclosure