

**DOON BUSINESS SCHOOL GROUP
MBA 2023**

Frequently Asked Questions (FAQs)

Q.1: What is the minimum percentile, graduation percentage required to apply for DBS?

A.1: Admission in DBS is on the basis of performance in Online PI, percentile in written examination, Class XII and Graduations Marks. So if you perform well in Online PI despite having secured a low percentage in graduation, you still stand a good chance at getting admission in DBS. You may apply irrespective of whatever marks /score you have got.

Minimum Eligibility for the MBA program is as follows:

A bachelors' degree of minimum 3-Years after 10+2 examination, from a recognized board with a minimum aggregate of 50% .

Furthermore, the merit based admissions in the Postgraduate Management programs are on the basis of cumulative scoring as under:

MAT/CAT /CMAT/ XAT/ATMA/GMAT/UKSEE marks+ 10th & 12th class percentage + graduation percentage + Interview marks of the shortlisted candidates.

The basis of percentage weightage is as under:

10th & 12th class percentage + graduation percentage - 30%
MAT/CAT /CMAT/ XAT/ATMA/GMAT marks (Normalized internally) - 40%
Online Interview - 30%.

Q.2: Which entrance exam/s does DBS accept for admission?

A.2: We accept the following all India entrance exams: MAT/CAT /CMAT/ XAT/ATMA/GMAT/UKSEE, hence in case you have missed an entrance exam, you are required to appear in any ONE of these exams, subject to your securing a specified percentile your admission will be regularized.

Q.3: I have not given any written examination so far, can I still apply for DBS?

A.3: Yes. Your selection will be on the basis of graduation marks, Online Interview and you will be offered a conditional admission. We accept the following all India entrance exams: MAT/CAT /CMAT/ XAT/ATMA/GMAT/UKSEE, hence in case you have missed an entrance exam, you are required to appear in any ONE of these exams, subject to your securing a specified percentile your admission will be regularized.

Q.4: I am appearing in the final year. My results will be declared in July/Aug 2023. Can I apply?

A.4: Yes, you can apply for the MBA Program if you are appearing in the final year of your graduation for which the results will be declared in July/Aug 2023.
A valid MAT/CAT /CMAT/ XAT/ATMA/GMAT score will be required to qualify the merit

of DBS and you will be required to produce your passing certificate of graduation, with minimum 50% marks latest by 30th Oct 2023. For the calculation of merit in such cases, average of the preceding graduation semesters/years will be taken into consideration.

Q.5: What is the last date of registration?

A.5: DBS Group follows a rolling admission policy. If you apply early and cross the threshold of merit in Online PI, entrance exam and graduation marks, you will be offered a seat. On the basis of total acceptance the admissions can be closed at any time. Hence, there is always a better chance if you apply early.

Q.5: MBA from Doon Business School is affiliated to which university?

A.5: The MBA Programme at Doon Business School is approved by AICTE and affiliated to Veer Madho Singh Bhandari Uttarakhand Technical University (VMSUTU). The globally recognized MBA degree is conferred in Veer Madho Singh Bhandari Uttarakhand Technical University convocation ceremony.

Q.6: Does the Institute arrange for a Bank loan?

A.6: Yes, all nationalized banks will provide you an education loan once you have the provisional offer letter from Doon Business School. College provides assistance & required documents needed for the bank loan. Additionally, the education loans for the students of Doon Business School are offered based on the credit history of the co-applicant and academic performance of the applicant.

Q.7: When will the MBA batch commence?

A.7: All geared up to join our diverse community of students? To know your current batch commencement dates, kindly click the website link <https://www.doonbusinessschool.com/admissions/program-commencement-dates.html> For more details, kindly connect to the admission cell at 7259162060.

Q.8: What is the Maximum/Average package offered to a DBS Student from Campus placements?

A.8: Over 250 plus companies visited the campus in 2022-23. The maximum take home salary has been Rs.20.5 Lac & CTC 24 Lakhs. The average salary on offer was 6.69 Lacs.

Q.9: What are the various specializations being offered in post graduate courses?

A.9: MBA from VMSUTU offers dual specialization (Major and Minor) to be selected from Finance, Marketing, HR & IB.

PGDM offers one major and one minor specialization from the core subjects and a super specialization from any of the functional areas. For example the student can choose Major & Minor from Finance, Marketing, HR, IB and super-specialization from: Digital Business, Business Analytics, Energy Management, Knowledge Management, International Logistics Management, Media and Creative Communication, Luxury Brand Management, Political Management, Agri Business, SAP & Communication.

Q.10: Whether DBS provides hostel facilities?

A.10: Yes, DBS has multiple and separate Boarding & Lodging Facilities for boys and girls inside the

campus. The rooms are provided on a Double sharing, Triple sharing & Dormitory basis. The facilities provided include laundry, Wi-Fi, Yoga for girls and a Gymnasium for the boys.

Q.11: What are Value Added certificates?

A.11: Value Added Certificate courses are an integral part of the MBA Course curriculum to foster employability skills and meet the challenges of the global work environment. The students can choose in all up to 6 certifications in a duration of 4 semesters as under:

	Semester I	Semester II	Semester III
New Age Value Added Certificate	French / E-Commerce Business Platform / Data Analytics - 1 (Tableau)	NISM Mutual Funds / Data Analytics using Advance Excel / Data Analytics - 2 (Power BI)	HR Analytics and Metrics (HR) / Recruiters Certificate (HR) / NISM - Security Analyst (Finance) / NISM - Derivatives (Finance) / Google Adwords (Marketing) / Social Media Marketing (Marketing)

The MBA Program constitutes the package of additional value added certification programs conducted through various external/ internal certifying agencies.

Q 12. What is SAP?

A 12. SAP is the most popular ERP package. Today more than 10,000 companies spanning across 80,000 business users and 140 countries use SAP to run their businesses. SAP at DBS starts with the basics of SAP and ASAP methodology.

This is further enhanced with TERP10 and SAP modules like SD, CRM, HCM, FSCM etc which are in line with the specializations chosen by the students. SAP certification conducted by SAP Germany is offered to all students who take SAP courses at the end of the course at very nominal rates.

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This is further enhanced with TERP10 and SAP modules like SD, CRM, HCM, FSCM etc. which are in line with the specializations chosen by the students. SAP certification conducted by SAP Germany is offered to all students who take SAP courses at the end of the course at a very nominal cost.

Q.13: Why is French Language included in the program?

A.13: French is one of the most widely spoken languages in the world. Since the business world is a global village in its true sense, learning French increases your place-ability globally. The French Language program at Doon Business School, is designed keeping in mind the latest expectations of the industry, and allows students to have a professional edge in today's competitive environment. DBS has entered into an MoU with the Embassy of France for teaching French language. A French national, an expert in the teaching of French, teaches French to the students at the end of which a globally recognized due certification is provided.

Q.14: What is NISM certification and how does it benefit us?

A.14: NISM is SEBI's educational arm that focuses on providing financial education to give students a deep understanding of the functioning of the capital markets along with hands-on practical training. NISM certification has been made mandatory by the SEBI for working in any capital market institutions, therefore if students want to work in any of the capital market institutions, passing NISM certification is mandatory. NISM certification has nationwide acceptance, adds value to your resume, helps in meeting regulatory requirements and improves financial literacy of the students.

Q.15: What is a continuous internship program at DBS?

A.15: Summer internship is first- time industry interaction for a project in a company for 6-8 weeks. Our continuous internship programme places the student on a real time work profile in a company for 2 days a week for one year. This helps in effective transition from student to Management position.

Hope the above FAQs would have cleared your doubts about the admission process, however, in case there is any other query regarding admissions, **Kindly mail at admissions@doonbusinessschool.com or connect to the admission cell at 7259162060**

