

# FAQS

## DEPARTMENT OF MANAGEMENT

### Q-1 What all programs does Department of Management offer?

**Ans.** Department of Management offers BBA&BBA+MBA program in regular mode.

### Q-2 Can a student go for higher studies after graduating from Department of Management?

**Ans.** Yes, **BBA+MBA** degree is awarded by Uttarakhand Technical University & Approved by AICTE.

### Q-3 What is the quality of the Faculty and what is so innovative in their teaching methodologies?

**Ans.** The core faculty comprises of distinguished academicians from the best institutions and leading professionals from the IT Sector with rich industry experience. The faculty lays great emphasis on continuous evaluation by means of well-designed tutorials and practical. Every effort is made to reinforce the concepts taught in the classroom. The faculty members believe in participatory mode of teaching. Apart from teaching, the faculty members have been vigorously pursuing research and have been regularly publishing research papers in various National and International Journals of repute.

### Q-4 What kind of grooming programs are offered to the students?

**Ans.** We organize Personality Development classes to help the students to develop Soft Skills, Career Exploration, Resume Writing, Interviewing Skills and Presentation Skills. We also organize Panel Discussions, News Reading, Debate, Mock Parliament, Group Discussions and Technology Games to make the students industry friendly.

### Q-5 What are the Value Added Program DBS Offer along with BBA+MBA Degree?

**Ans.** The students can undertake up to 6 value additions initiatives/certificates of the bouquet of certificates begin delivered as In-class, blended (Partial Online with curated tutorials) and online programmes assessed by institution as under:

- SAP
- Artificial Intelligence
- NISM on Stock & Shares / Mutual Funds / Derivative
- Building E-Commerce
- Data Analytics using Advance Excel/R/Python/Advance Computing
- Social Media Marketing
- Tally 9.0 ERP
- AGILE/SCRUM
- French
- Six Sigma -Green Belt
- Website development

Students are pre-registered automatically to use the computer facilities. In addition to the computers, there is access to wide range of facilities including documentation, advice and training on supported software.

In addition to the above students are exposed and certified through blended learning mode of online lectures of faculties of international universities/industries curated by in-class tutorial and workshops. Some of the courses being offered are:

- Marketing Analytics, **University of Virginia**
- AI for Everyone, **deeplearning.ai**
- Brand and Product Management, **IE Business School**
- Introduction to Blockchain Technologies, **INSEAD**
- Management Skills for International Business, **University of London**
- Design Thinking, **University of Virginia**

### Q-6 What are the job opportunities after completing the degree in BBA+MBA?

**Ans.** The career avenues are many and varied job opportunities in all sectors like:

Business Analyst, Manager-HR/Marketing/Finance/Digital Marketing/Logistics, Big Data Analyst, Stock Market, Consulting, Entrepreneurship & Project Manager.

### Q-7 What is internship?

**Ans.** An internship is attachment to industry or on a project. Internship is a wonderful opportunity to gain hands-on experience and to learn more about the real-world applications of an academic discipline. We send students to various organizations for Internships and the concerned organizations sometimes absorb the students in their respective industry. Student's performance is a must in this regard.