

Tentative Fees Structure for all courses at Doon Business School Group for 2014-16

Amount in Rupees

	PGDM		MBA	MIB/MA (Mass Com)
	General Male	Female & Uttarakhand Domicile		
Admission Fees	20,000	20,000	10,000	5000
Tuition Fees for first year	170,000	153,000	107,000	60,000
Tuition Fees for 2nd per year	170,000	153,000	107,000	60,000
University Examination Fees for 2 years	15,000	15,000	16,000	10,000
Charges for Uniform, Medical Insurance, Book bank and Industry Visit, & alumni 1st year	15,850	15,850	23,850	13,900
Charges for industry visit, medical insurance, Placement Support and Alumni yearly subscription	13,350	13,350	17,350	10,500
Total Fees	404,200	370,200	281,200	159,400
Refundable security	10,000	10,000	10,000	5000
Fees for Note Book(Optional)	20,000	20,000		
Fees for Foreign Tour (compulsory)	48,000	48,000		
BASE = Business Aptitude Skill & Enhancement Programme ++ @ 22500/- Per Semester	included in Tuition fees	included in Tuition Fees	90,000	Not applicable

BASE = Business Aptitude Skill & Enhancement Programme

Inclusions	PGDM	MBA	Certification included in BASE
SAP Certification	Included In the fees structure	Optional at extra cost of 75000/-	Included In the fees structure
Foreign TOUR (one week to Singapore/Dubai)	Compulsory for PGDM Student	Optional At Extra Cost of 45000	Optional At Extra Cost of 45000
SIX SIGMA	Included In the fees structure	Optional at Extra cost - 9000	Included In the fees structure
French Classes (elementary Business French)	Included In the fees structure	Optional at Extra cost - 9000	Included In the fees structure
NSE Certification (NCFM-stocks and shares, derivatives)	Included In the fees structure	Optional at Extra cost - 9000	Included In the fees structure
Insurance Licenciante(III)	Included In the fees structure	Optional at Extra cost - 9000	Included In the fees structure
Computerised Accounting Tally 9.0	Included In the fees structure	Optional at Extra cost - 9000	Included In the fees structure
Personality Development Classes	Included In the fees structure	Inhouse included , special 30 Hrs Optional at Extra cost - 5000	Included In fees, extra 30 hours training at Extra cost of -5000
Problem Based Learning	Included In the fees structure	Not Available	Not Available
Industry Tours	Included In the fees structure	Included In the fees structure	
Out station Tour to Mumbai/ GOA	Optional at Extra Costs	Optional at Extra Costs	Included In the fees structure
Laptop/ Net Book	Personal computer compulsory in class	Optional at Extra Costs	Optional at Extra Costs
Uniform, Book Bank, Insurance,Wi-Fi,	Included In the fees structure	Includes In the fees structure	N/A
University examination fees	Included In the fees structure	Included In the fees structure	N/A
Hostel Fees Including Boarding Lodging and laundry	Admission Fees one time	6000	
	Annual Fees for Two Seater	66000	
	Annual fees for Three Seater	78000	

USP AT DOON BUSINESS SCHOOL

1. **SAP:** Students of PGDM and MBA + BASE are exposed to SAP and ERP working environment and are trained on various databases leading to DBS SAP university alliance certification. Students can also write online SAP-Germany exam to be certified as SAP consultants through DBS login. The SAP certification otherwise ranges between Rs. 2.5 lacs to Rs. 3.5 lacs from other institutions of repute. This not only helps to integrate the conceptual knowledge with the functional in an automated environment of a multinational company, but also opens large employment opportunities to students at the middle level and consultancy.
2. **UNIQUE APPROACH:** Industry immersion – Management education cannot be taught in classes. We strongly believe in very extensive industry interaction. Our methodology of teaching and practicing management includes the following.
 - A. **Continuous Internship:** In the final year, every student is attached to the industry and spends 2 days a week working in that organization. This helps a smoother transition from the student to a manager phase. This work experience helps our student to start at middle level positions rather than the start up position and further helps in faster career growth.
 - B. **Frequent Industrial Visits:** Each student is exposed to many industrial units in different sectors like pharma, white goods, software, food processing chemicals, FMCG products soap, auto etc. at SSI to large scale levels. Being situated in green area Selaqui delivers advantage of possibility of taking up many research works by students for these industries in proximity.
 - C. **Learning by Empowering:** The students manage the entire campus being the part of one or the other management committee. They have board meeting, manage minute registers write proposals, raise resources, account books and execute with perfection. In the process learn the art of managing business, events and people.
 - D. **Problem Based Learning:** DBS has adopted the balanced approach of 'case method' and 'problem approach' for imparting real life problem solving skills and confidence in the students. In problem approach the students are given the real life current problem of the industry in a group of max 8. The students collect and analyze the data and then come up with realistic solution and then brain storm with the corporate to evolve their further strategy. Students are practically exposed to real life business complexities and adapt to this environment much quicker subsequently.
3. **Value added Certification :** Our endeavor is to equip students with the latest management tools, the skill set which is most sought after in the industry. Each student in PGDM gets the best training and certificates in A) Six Sigma B) French Language C) NCFM Certification D) Insurance Licentiate (III), E) Computerized Accounting by Tally and F) Retail and luxury brands marketing.

The above certificates are received on passing the course paper in which the above certificates are integrated.
4. **Unique Specialization:** PGDM offers one major and one minor from the core subjects and super specialization from the functional area, for example the student can choose major and minor from Finance, HR, IT, and super specializations in:
Energy Management, Knowledge Management, International Logistic Management, Social media Marketing, Media and Advertising Management, Hospital Administration, Retail and luxury brands .
5. **International Exposure:** Adequate international exposure is provided to each student through multi-faceted activities;
 - **Foreign Tour:** 5-7 days foreign tour to south east like Malaysia, Singapore or Middle East like Dubai, Abu Dabi is a part of the curriculum, where student is exposed to their work culture.
 - **Foreign University Student Exchange Program:** Students exchange with various foreign universities provides multi-cultural living experience to our students and chance to earn credits from foreign universities.
 - **International Internship:** Students are also provided an opportunity to undergo an international internship of 2 months in countries like Singapore, Malaysia, and Thailand etc. at an ad