

FAQS

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Q-1 What all programs does Department of Journalism and Mass Communication offer?

Ans. Department of **Journalism and Mass Communication** offers programs at UG & PG level in Journalism and Mass Communication in regular mode.

Q-2 How the programs are different from other ones and also from other universities?

The programs being offered under this department are basically field oriented. Apart from the class room lectures, the thrust is mainly given on practical aspects and therefore, become more interesting and absorbing. The students tend to learn every aspect of media and also the art of film making. The Faculty has its own well equipped studio where different programs like panel discussions, group discussions, debates, open house sessions etc are not only organized but recorded which is mainly done by the students. Not only this, the students are also sent to the fields to interview various celebrities, cover various events of importance. In nutshell, the students come out of the university as confident and expert in their fields.

Q-3 Can a student go for higher studies after graduating from Department of Journalism and Mass Communication?

Ans. Yes, **Journalism and Mass Communication** degree is awarded by HNBSU (Central University). A Bachelor degree holder from this department can also apply for higher studies in any of the Indian or overseas universities.

Q-4 What is the quality of the Faculty and what is so innovative in their teaching methodologies?

Ans. The core faculty comprises of distinguished academicians from the best institutions and leading professionals from the Media world with rich industry experience. The faculty lays great emphasis on continuous evaluation by means of well-designed tutorials and practical. Every effort is made to reinforce the concepts taught in the classroom. The faculty members believe in participatory mode of teaching. Apart from teaching, the faculty members have been vigorously pursuing research and have been regularly publishing research papers in various National and International Journals of repute.

Q-5 Has DBS any tie up with the media industry for Journalism and Mass Communication Program?

Ans. DBS has both programs of **B.A and M.A – Journalism and Mass Communication** keeping in view the current technology trends, innovations in journalism and up to date workflows for news television. These workshops shall cover reporting, anchoring, breaking news, news production and the role of a producer, different departments of a news channel, writing for television news, the newsroom scenario, operations – live PCR / camera/ editing / technical overview of modern television newsrooms and Digital Media.

Q-6 What kind of grooming programs are offered to the students?

Ans. We organize Personality Development classes to help the students to develop Soft Skills, Career Exploration, Resume Writing, Interviewing Skills and Presentation Skills. We also organize Panel Discussions, News Reading, Mock Parliament, Group Discussions and News Analysis in the studio to make the students industry friendly. We also send our students to the field for reporting.

Q-7 What are the job opportunities after completing the degree in Journalism and Mass Communication?

Ans. The career avenues are many and varied job opportunities in media industry like:
Television: Reporter, Anchor, Producer, Copy Editor, Script Writer, Researcher, Production Executive, Video Jockey. **Radio:** Radio Jockey / Anchor, News Reader, Reporter, Producer, Program Executive, Script Writer, Copy Writer. **Internet & Mobile:** Content Writer, Content Designer. **Newspaper and Magazine:** Reporter/ Correspondent; Feature Writer; Business Writer; Copy editor; Sub-editor; Photographer. **Event Management:** Event Executive, Event Manager and Event Designer.

Q-8 What is internship?

Ans. An internship is attachment to industry or on a project. Internship is a wonderful opportunity to gain hands-on experience and to learn more about the real-world applications of an academic discipline. We send students to various big media organizations for Internships and the concerned organizations sometimes absorb the students in their respective industry. Student's performance is a must in this regard.

Q9. What are the Value Added Program DBS Offer along with Journalism and Mass Communication ?

Ans. DBS provided industry relevant certification/Workshops are offered in addition to the regular university syllabus such as Radio Production Training, Television Production Training, Dance Classes, Anchoring Classes, Theatre & Acting Classes , Website Development and CorelDraw.