

BIZ QUIZ



DIRECTIONS FOR SEMI FINAL ROUND:

This exam contains 50 multiple choice questions, each worth 2 points and there is no negative marking for wrong answers.

Circle the correct response for each question. Make sure that your answer is clearly marked and write the option in the box too.

You will not receive partial credit for any work done. This is a closed-book, closed notes examination. You may use a calculator if you wish.

However, cell phones are not permitted for use in any way. Any discussion or otherwise inappropriate communication between examinees, as well as the appearance of any unnecessary material or cell-phone usage, will be dealt with severely.

Violations may result "Fail" for this exam.

RULES FOR FINAL ROUND

Six teams will be selected for final round.

Each team contains only two participants for stage rounds and rest two participants (Rest Students & One Teacher) will be in expert advice panel.

Teams may swap their participants position after any of the rounds.

Students have to be in school uniform.

Two life lines (Expert Advice) will be provided for entire game.

In case of tie between 2 or more teams, results will be in favor of team which would have scored better in semifinal round.

10 Marks for each correct answer, and 5 negative marks for wrong answer whether it's new or a forwarded question, no negative mark if team passes the question.

If a team doesn't answer the question the question will be forwarded to the next team.

If Next team does the same, then the question will be forwarded to the next teams subsequently.

If forwarded question will be answered correctly, team gets 5 marks and the new question will be asked to the same team.

Answering time is only 30 seconds.

Quiz Master's decision will be final, No argument will be entertained.



ALL INDIA
INTER-COLLEGE
MANAGEMENT
FESTIVAL

2018

Manifest

UNLEASH YOUR
SUPERPOWER



BUSINESS PLAN: FINDING AN ENTREPRENEUR WITH-IN YOU



Business Plan Format

The only acceptable presentation formats are PowerPoint or PDF format. Only non-moving graphics will be accepted.
Maximum capital investment 50,00,000/-
Plan base must be Uttarakhand

Executive Summary:

The Executive Summary is your opportunity to provide people with a solid understanding of your business. This page should summarize your entire business plan. Your excitement and due diligence should be reflected on this page.

This section should include
An overview of your company, explaining:
Who you are (company name)
What your company does
Why your product or service is needed

Products and/or Services

This page must highlight in detail your product or services. Readers should learn about your rationale behind creating this product or service, as well as your competitive advantage including any unique characteristics your product or service has. Please include the pricing structure on this slide.

This section should:
Specifically describe all of your products and services
Explain how your products and services are competitive

Industry and Competitive Analysis:

Use this section to educate your reader about the industry you plan on entering or are already engaged. Discuss what makes your product or service better than anything/anyone on the market.

This section should:
Describe your business industry and outlook.
Define the critical needs of your perceived or existing market.
Identify your target market.
Provide a general profile of your targeted clients.
Describe what share of the market you currently have and/or anticipate.



CASE STUDY ANALYSIS



The "case method" is an approach to learning that encourages students to extract useful lessons from the experiences of others ("cases"). The focus of this method is to make students study of specific events in order to discover general principles that they can apply in other situations.

Registration

Please make sure to register one day before to the event.

Rules of Participation:

The competition is open to all Students.
The team can consist of a single individual or team.
Maximum number of team members can be three.
Number of power point slides for case analysis will be specific to 12 slides.
Case-let will be provided in word format to each participant a day before the event.

The student(s) need to follow the following Structure/ methodology in solving case study:

Introduction to the topic, objective
About the company
Methodology/Technique applied
Conclusion
Learning from the case

Time allotted for case presentation is 15 minutes.
5 minutes extra for question and Answer round.

Evaluation Methodology:

Parameters
Objective of the Case Study 10
Elucidation of facts & Concepts 15
Justification of Methodology applied 15
Relevance of concepts and their application 25
Structure, Sequencing & Time Management 15
Confidence and communication 10
Handling questions and answers 10

Important Points to Note:

Please make appropriate assumptions and state those assumptions in your response.
Please refer to external sources for gathering information.
Clarity of thought, content and presentation of the solution will be given due importance.

CORPORATE ROADIES

Corporate Roadies is a collection of management games to test your business acumen, skills and knowledge.

The game is designed to throw the worst at you to bring out the best in you.

The participants need to show their caliber, the power of persuasion and the ability to handle pressure.

Preparing the participants yourself to withstand the harsh reality of the corporate world.

So, are you ready to be a Corporate Roadie ??

Round 1:

The event shall consist of 3 rounds. Each Team can have a maximum of 5 Roadies (Members)

Task Hunt Each Team will be given hints which will direct them to their tasks and accomplishing all those will help them step to the next round

Round 2:

Jargon Jumble Find out the companies name behind the jumbled letter using the clues given. The selected winners will progress to the next round.

Sub-Round Case Study Teams will be evaluated on the grounds of novelty of the idea, feasibility, understanding the issues and expansiveness of analysis.

Round 3:

The basic theme of the event is to imagine that the contestant is an ambassador of the company. The contestant will have to post a selfie/group pic or a normal photo with the product allotted to them and have to think about to promote the product.

Round 3 :

The event will be judged on basis of creativity and how much buzz the product has created. The team which manages to come out as the winner shall be crowned as Corporate Roadies. So, come out and play guys !!

Parameters of Judgement

Creativity

Team Work

Analytical Skills

Branding

Presentation Skills

Motivation Skills

Dress code: Casuals with bright Shiny Colorful jacket
(in case Jackets are not available shirts can be used as a substitute)



DANCING(GROUP)

Rules and Regulations:

- A contestant may perform as a solo Act or group performance.
- The group must have at least 12 members and 22 at most.
- The time limit for each contestant is 7 minutes.
- Songs going over 7 minutes will be shut off.
- Judges will be instructed to not deduct points due to a song being shut off.
- Contestants MAY utilize props.
- Contestants are not permitted to leave the stage or stage area during their performance.
- This includes singing or performing within the audience.
- Contestants may dance on the same song as another contestant.
- Songs containing vulgar or explicit sexual lyrics will not be allowed.
- The order in which each contestant competes in the finals shall be determined by a random drawing.
- The team may be eliminated if there are no competitors at the assigned stage ready to compete when the competition is scheduled or announced.

Note:

- Judges decision will be final.
- Rules can be changed without any prior information

GROUP DANCE:

- Overall Effect (20 pts)
- Overall Impression (10)
- Communication & Projection (10)
- Choreography (30 pts)
- Difficulty (15)
- Formations & Transitions (15)
- Costumes (25 pts)
- Group Execution (25 pts)
- Synchronization (15)
- Spacing (10)
- TOTAL POINTS (100)**



DEBATE (BILINGUAL)

Rules for the Debate

Time allotted to each participant- Total-4 minutes (A bell will ring after 3 minutes & they'll get a minute for completion).

When all the participants have finished speaking, we'll have a Rebuttal round of 5minutes.

Judges.

Basis of judgment.

Content Subject Matter i.e. strength of the argument.

Expression Vocabulary & Idiomatic constructions.

Presentation Voice Modulation, body language & pronunciation.

ALL INDIA
INTER-COLLEGE
MANAGEMENT
FESTIVAL
2018
Manifest
UNLEASH YOUR
SUPERPOWER

Devil's ADVOCATE

This activity is designed to give the students a platform to present their dexterous and witty thinking.



Rules

Open for all students

Each student will have to be given a famous controversial personality on the spot.

Participants have one chance to change the personality they will advocate for.

2 mins to prepare for the same.

3 mins will be given to each student to advocate for the personality

2 min for the question answer session by the judges.

No need to get personal and emotional.

Basis of judgement

Content

Confidence

Advocacy skills

Presentation

***Use of law terminologies is not as important as the message.**





This activity is to design help the students think out of the box and put the best creative foot forward.

Rules

- Students can perform in a team of at least 5 members and maximum 10 members.
- Theme for graffiti will be provided on spot.
- Each group will be provided with canvas, colors and brushes.
- Each team will be given 3 hours to complete their graffiti.
- One class can have as many teams.

Judgment

- Originality
- Creativity
- Theme/concept

Incomplete painting and incorrect spelled words will lead to deduction of marks.

GRAFFITI



Doon Business School



Manfest – 2018

INVESTRIX

You have some goals & dreams



Dream House



Children's
Education



Wedding of
children



Wealth
Creation



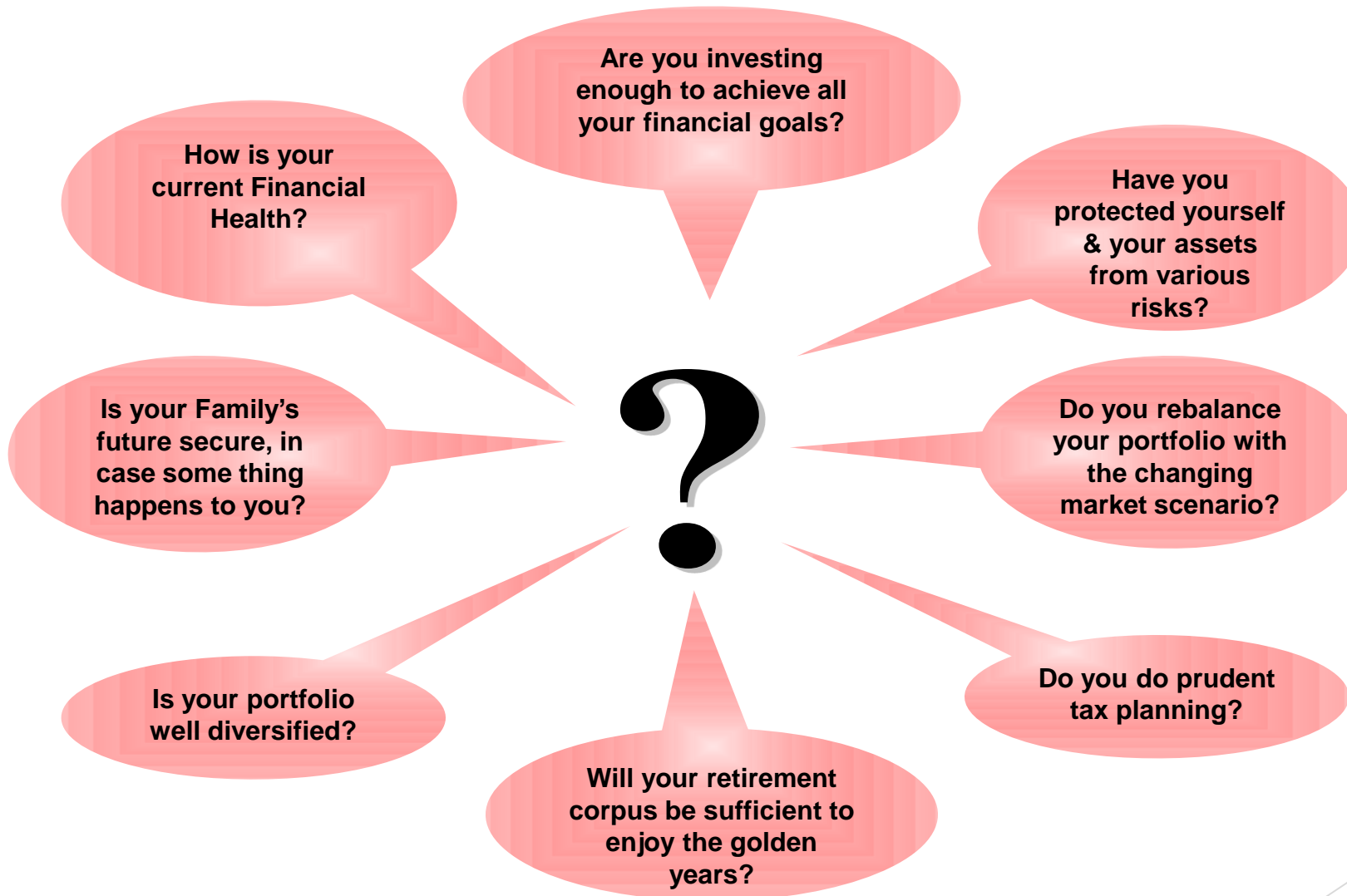
Comfortable
Retirement



Passing wealth to next
generation

And many
more...

But analyse critically ...



Solutions to all these
WORRIES

is

Financial Planning



For a financially independent future

Investrix

The competition is open to all students

- ▶ You are appointed as the portfolio manager for an amount.
- ▶ You are expected to build a portfolio for the client on the basis of his/her expectations

Judgement Criteria

- ▶ Best return portfolio
- ▶ Soundness of decision
- ▶ Detailing

Rules are as follows :

- ▶ *Participation will be in groups i.e. minimum 2 or maximum 3 students.*
- ▶ *Every group will be given 15 minutes for their presentation.*
- ▶ *Power Point Presentation is must.*

"Investing should be more like watching paint dry or watching grass grow. If you want excitement, take \$800 and go to Las Vegas."

Thank you

MAD AD SHOW



Parameters of Judgment

Creativity
Presentation
Role played
Effectiveness
Team work & Coordination

Objective of the Show

To provide a platform to showcase the competitive edge of creativity, expression, communication, team work and persuasion skills of the students.

The Event

A team of performers are to play roles and showcase a TV Commercial of the product on the spot .
No time will be given for preparation.

Rules of the Event

Maximum time for showcasing the ad is 2minutes.
No vulgar, unethical or religious comment will be allowed to display in the show.
Each team should have 3 – 5 members only and at least one female has to be there in the team.

MANAGEMENT DUMB CHARADE



Each team will comprise of 3 (Three) participants.
The team will be divided into two parts (Actor and Analyst).
Word/Picture would be displayed through projector or slips.
Only one person (Actor) comes in front to get a chit from the pool with a word.
Actor stands at least 5 feet away from partners.
No sounds or lip movements are allowed. Actor cannot point to object or person to show something.
Actor will have 5 (2+3) minutes to explain the given word and
if their team will guess the correct answer then they will get 100 points.

There will be three rounds:

Logo (1st round)

Management Guru (2nd round)

Punch lines (3rd round)

Each team members has to enact, alternatively and other member has to identify.

ip – Syncing is not permitted.

You cannot identify the word through alphabet Depiction.

You cannot use any objects.



SINGING(SOLO SINGING & GROUP SINGING)

Rules and Regulations:

- A contestant may perform as a solo act, duets or group performance.
- The time limit for each contestant is 5 minutes. Songs going over 5 minutes will be shut off.
- Judges will be instructed to not deduct points due to a song being shut off.
- A live orchestra would be performing to provide the musical complement or
- Participants can arrange their own Karaoke system as well.
- Contestants must memorize the songs they will be performing.
- Contestants **MAY NOT** utilize live props, back-up singers, dancers or animals.
- Non human props such as costumes and other accessories are permitted.
- Contestants may accompany themselves or have one accompaniment of a live musical instrument.
- Contestants are not permitted to leave the stage or stage area during their performance.
- This includes singing or performing within the audience.
- Contestants may sing the same song as another contestant.
- Songs containing vulgar or explicit sexual lyrics will not be allowed.
- Contestants who during their performance, use any obscene, offensive, sexual or otherwise inappropriate behavior or gestures, including without limitation those referencing or depicting violence, nudity or explicit activity.
- The order in which each contestant competes in the finals shall be determined by a random drawing.

The Finalists will be scored based on the following:

- Voice and singing technique 25
- Overall stage performance 25
- Artistic Appeal 25
- Uniqueness 25



THIRD EYE PHOTOGRAPHY

Capturing a moment is the task of any photographer, but encapsulating memories is the task of a proficient one. The competition measures your sense of perception of the society and how complex ideas can irradiate from even the seemingly simple objects in our day to day life.

Rules of Participation

The Photographs must reflect the theme, Manifest.
The location of the photo must be inside the campus.
The photographs can be clicked only from the time of opening announcement of Manifest on 29th November, to 2:00pm on 30th November.
Each participant can present 3 to 5 of their best clicked pictures.
Pictures can be both, abstract or direct.
The pictures must be taken from a DSLR.
The pictures must be submitted before 30th November 2:00pm sharp, to the

email id: harneetdbs@gmail.com

Judgment Criteria:
Originality
Theme/Concept
Creativity

WAR OF BANDS

The most enthralling activity among all. The clash of bands engaging the audience with their best performances.

Rules for the activity

The participating team must carry their own instruments.

The performance must not last for more than 10 – 15 min.

Setup time is 5 min.

