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Dehradun.

# Miroir de la societe

an initiative of doon business school by mass comm departmen'

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### **BOL INDIA** BOL



### Are you satisfy with performance of Sachin?

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आत्म मंधन

और मीडियारे विर्तेस्तरके लिए क्रिंधि जिम्मेदार है। अन्छे पत्रनार कम उगरहेहैं

... वितने वयान हम



## THUNDERING RESOUND OF MANFEST'12 AT DOON BUSINESS SCHOOL





Management GURU's at their best Dr.Anirudh Tomar (Director) .Pankai Gypta,Mohit Aggarwal(Chairman),Dr.P.K.Bhattacharyya(Dean) (Right), A sizzling view of midnight fashion fiesta.

## दून बिजनेस स्कूल में खादी व ग्राम उद्योग की वर्कशॉप "MANFEST'12"THE DOON BUSINESS SCHOOL



डी बी परा संवादाता. देग्रादन

द्वार इन विकास एक विक्रीय सर्वेगीय स मोरित अस्ताल चैयरमैन डी०वी०एस० से मंच पर आकार वार्कशॉप की महत्वपूर्णता के बारे में विद्यार्विय की बताया तथा कटीर एवं समीन उद्योगों के प्रबंधन र बारे में जानकारी दी। इस वार्कशाप में विभिन्न प्रतियोगिताओं का आयोजन किया गया जिसमें रीवरीवायक के निवार्डियों से बद पर कर बार दिय जिसमें निवस प्रतियोगिता में नीजर समी के प्रवस प्रस्थकार जीता. और जंबत से दितीय वही वाद-विवाद प्रतियोगिता में अकिता अक्तत रही साथ ही मोहम्मद राजित से तराता रकास पारत किया। संस्कास को निर्देशक वस में कटीर एंट वामीय उद्योग बढी तेजी से उनरता सम्भावना मौजद है। जिसकी विवार्डियों को जानकारी डा० अनिरुद्ध तोमर. निदेशक डी०बी०एस० स्तोबत चौधरी ,तलित कमार सेताकई हाम प्रधान विजय पाल विश्व विकास हैरोना शिवानी शरिया सोहन विश्व

## DBS Reporter, Dehradun

festivity on the 25th February 2012 at management events especially like the Doon Business School Campus, Budget 2012 and Soch. Selaqui in a gala fashion show. 400 In LAN Gaming the first prize was participated in various management by IMS (PGDM) team. Group singing activities like Internet Marketing, Soch, was won by the DBS (MBA-IInd ) team. BillBoard Making, Budget 2012, Case The most prominent thing about Study competition, singing & dancing Manfest 2012 is the level of planning, & war of Bands.

community. The audience was full of colleges

WAY TO SHARE THE KNOWLEDGE

of 15 snatched by ICFAI clan Hellraisers and management colleges like UIM, ICFAI, Mafiaz, Internet Marketing prizes was ICM, ITM, IMS, UPES., JBIT from all claimed by DBS and ITM respectively. On the momentous occasion the over Uttrakhand and other states, Bill Board making prize was taken up meticulous preparation and flawless Dr. S. Faruqi , President CII distributed execution which make this event stand

The Two day management Festival praise for the novel ideas and Chairman of DBS, Mr. Mohit Aggarwal 'Manfest-2012 culminated among presentation of the students in stated that the whole concept of this event is to create a platform where students from different walks of life and mindset studying in various fields of management showcase their capabilities...

> Mr.S.K.Aggarwal founder of DBS. Chairman Mr.Mohit Aggarwal, Dr. Pandey, Director Dr.Anirudh Tomar, Lalit Kumar, Rashmi Negi, Deepak Chandra Goel, Sohan Rawat, Vipin Kumar and others guided the students to make this event a show stopper.

#### the prizes among the student out in terms of its contemporary Doon Business School Placements weave a Golden Success Story Dbs's students package reaches Rs.6.5 lacs.

ss School students concluded the first round of placement activity which concluded on this Saturday with stupendous response from the leading Corporate of the Country. Just before the last day of 3rd semester leading multinationals like, Vodafone , Wipro , Reckeitt Beckensier, ICICI, HDFC. Evosys Solutions etc. lined up to lap the managerial talent from the campus. Deepak Parikh of PGDM got a package of Rs. 6.5 lakhs from Veda group , Sumitabh Das also of PGDM with Rs. 6.10 lakhs, G. Parveen Chakraborty is offered Rs. 4.32 lakh by WIPRO, Shweta Shrivastav & Sajid Ahmad also got packages of over Rs. 4.0 lacs. What is more exciting that most of the students walked away with a managerial profile to their credit. According to Mr. Nitin, the placement head of Doon Business School out of the total 127 students 106 students have been selected out of which HDFC took 41

numbers, Vodaphone 18, ICICI and Johnson Tapes went with 7 students, Jaro Education and MDN Future offered job to 6 students, EMac Technologies and Matrix Technologies settled for 2 students whereas Reckeitt Beckeinser and Wipro took 1 each. ITC -Wills , Colorplus, Audi , BMW also shortlisted 15others from Doon business school. In-fact the student's placement committee agreed on inviting students from other management colleges so that the companies can satiate their desire at one place itself. Around 20 other management colleges took the benefit of the opportunity. Most of the companies opined that the DBS students are more practical in their approach towards management than their counterparts from other Management schools. HR from the industry majors agreed that the continuous internship and industry mentor ship program of DBS has made a huge difference in the outlook of these students. Almost all

companies which recruited from DBS last year visited the campus with the opinion that the DBS students tend to do well in their work performance and rise faster in hierarch Y than their peers from the region as they have better exposure and also have some experience of working in corporate culture.Mohit Aggarwal, the chairman at DBS illustrates that its our four pronged strategy of industry internship, value added certification, learning by empowering, and problem based approach made the students ready for high end corporate job, and this fact is well appreciated by the corporate.

Generally this type of placements was not seen in the managerial positions and more so in the non metro colleges. By this Doon Business School is now knocking for the Top 25 Management school positions in the Country from being currently rated amongst the top 35-50colleges by various rating



#### AN INITIATIVE OF DOON BUSINESS SCHOOL BY MASS COMM DEPARTMENT

#### JOB RECRUITMENT **AGENCIES**

**BOOM VS CURSE** 

#### **DBS News Desk**

Job recruitment agencies can be both blessing as well as a curse. As a blessing they can bring a smile on your face but on the other hand they can be just another headache in the long list of problems that one might face in his or her life. Always remember one thing while you are on the surf looking out for the opportunities. Keep in mind that you are not alone in this world that is looking for a good job. Job recruitment agencies are a great help in your quest for the ultimate dream job. There are huge business houses and large number of agencies whose main motive is to land you up with a job. That is their goal is to help people to become employee.

Now, the best way to do this is to register oneself with these job recruitment agencies. As a matter of fact they are the best people in this trade. Now comes the glaring fact that we do not know much about theses recruitment agencies. Most of the reputed companies where quality job recruitment is done; they cost a large amount of money. Now you are not alone as there are thousand others who are overrun by the need of getting a good job but without any money. As yours is a hard earned money and you will definitely not part away with it easily. So the next big question is why you would spend money on a venture where thousand others have failed. The mantra to find the best job is to go ahead from the stereotypical way of the crowd as a prospective employer is looking out for an employee with unique skill sets. Staffing agencies are working for you but they are still making out money. There is a very little chance that you become employee by a job recruitment agency within no time. As they are in the business of placing people like you.

Let's say that your job is in low demand and believe me they are very well aware about it. This is also a known fact that in the market where there is a slum there is a dearth of jobs. The company (job recruitment agency) might say that they are looking for a suitable job for you but the reality might be something totally different. So do not expect that they will agree that they are unable to find the suitable job for your profile.

They will even go to the extent of brain feeding you and psychologically changing your mind set that they are doing everything in power to lend you in a good company. This is what they promise to every prospective candidate. Thinking on the very basic terms, you will discover that they are as fallible as gullible as you and me and they are just earning their bread and butter. Therefore, you should take the middle path as you cannot blame them or simultaneously trust them. Being practical and pragmatic in your approach saves a lot of trouble.

#### FORENSIC ACCOUNTING: A WAY TO BE SUCCESSFUL IN CRIME & COURT REPORTING

accounting and what it is all about. Actually the action to be taken for solving the problem. with the laws of the company they are dealing with practice of utilizing investigative skills, accounting, Now comes the third and the most important part as well as the normal commercial laws. They

general rule of thumb are responsible to quantify auditors. the damages sustained by the parties involved in A forensic accountant is having special training in addition to the basic knowledge of accounting are legal disputes even before the cases are brought to the fields of investigation of the white collar crimes in much demand today. Such a specialized work

list. Once the detailed investigation is over the Forensic accountant has the in depth knowledge of

A lot of people do not really know what is forensic forensic accountant has to decide for the suitable the accounts and finance related matters along

and auditing to conduct examination into a resolving the problem. When the case is presented actually utilize all their knowledge and senses to company's financial statements in legal matters is to the court, the forensic accountant has to play the look into the matter and to solve the issue. To carry what it is all about. There are three main areas, like litigation support, problem as if it occurred in front of him only. He has with the government legislation, accounts and investigation and dispute resolution. When we to present strong evidences to support the case auditory standards, procedure to deal with the discuss litigation its support usually involves the also. As the forensic accountant is not doing the litigation issues, financial reporting systems and presentation of financial issues and facts related to normal record keeping work and is involved in above all the complete business information. existing or pending litigation. Most of the times, the specialized accounting or auditing so they are also

The most important thing in the fields of forensic forensic accounting professionals as per the called as investigative auditors or forensic accounting popularity is growing day by day as the

the court. that relate with the criminal financial deals in the makes the forensic accountant a special one as
The second part of the forensic accounting company. Many a times they are also involved with they deal with the overall handling of the company includes the investigation of the criminal acts that other kind of cases like fraud in the security of the accounts in favor of it as well as in favor of the are involved in the case. It may be the internal theft company which may have lead to some criminal government and the country. Forthsonline.co.uk is done by some employee or the fraudulent act in act with company accounts or some illegal one of the leading sites where you can catch most security, false financial statements, and case of business deals. They also take care of the disputes of action on forensic accounting. bribery, insurance fraud or many more to add to the in the contract taken by the company.

investigative skills and evidence gathering skills in

(Writer is a student of B.A.(Honor)Mass Comm-II)

#### CORRUPTION: THE MONSTER SPREADING ITS TENTACLES WITHIN THE ARMY

Corruption is not a new issue in India. It has been a matter of discussion since long; still we haven't came up with a proper solution to it. Corruption is still defined as a puzzle with unknown answer.

The monster engulfed almost each and every sector of our country .Now its spreading tentacles within the army. Army chief General VK Singh named Lieutenant (retd.) Teiinder Singh in complaint to CBI as the person who offered him a Rs. 14 crore bribe to clear a tranche of nearly 600 sub-standard trucks. In return Tejinder singh filed a case of defamation against the army chief and other senior officials.

The war is still going on and the star wars of the society are voicing opinion behimentaly on the burning issue. There is more mudslinging than one can handle, but everybody is losing the basic essence that is the channel considered secure is now a public property.

The big question is that the security of country is at stake and nobody is doing anything concrete about it. In fact they are spending more time filling their coffers rather than thinking for the Naveen Singh

(Writer is a student of B.A.(Honor) Mass Comm)

### मीडिया कान्ति का युग

आने वाला कल मीडिया क्रान्ति का युग है। विश्व भर में चारों ओर मीडिया का जादू फैलता जा रहा है। अकेले भारत में 400 से अधिक सैटेलाइट चैनल कार्यरत है, अगले पांच सालों में इतने ही लाइसेंस और जारी होने की संभावना है, अभी भारत में 170 एफएम रेडियो स्टेशन है, अगले पांच सालों में कम्यनिटी रेडियो और एफएम रेडियो स्टेशन मिलाकर यह आंकड़ा लगभग 700 को छू जायेगा। प्रिंट मीडिया का विस्तार भी इसी तेजी के साथ हो रहा है। 2012 के अंत तक भारतीय मीडिया उद्योग का व्यापार 18 बिलियन अमेरिकी डालर पहुंच जायेगा, जिसमें इलैक्ट्रानिक मीडिया का हिस्सा 42 प्रतिशत तथा प्रिंट मीडिया का हिस्सा 30 प्रतिशत है। साथ भारतीय सिनेमा जगत प्रतिवर्ष 1000 फिल्मों का निर्माण कर रहा है जोकि विश्वभर में सबसे अधिक है। सिनेमा जगत में एनीमेशन और विजअल इफैक्ट्स की मांग तेजी से बढ़ रही है । विश्वभर के सिनेमा उद्योग एनीमेशन और विजअल इफैक्ट्स के लिए भारत से आउटसोर्सिंग कर रहे हैं। वर्तमान में एनीमेशन उद्योग 35 बिलियय अमेरिकी डालर का है जो 2012 के अंत तक 93 बिलियन डालर तक पंहुचने की संभावना है. अगले पांच सालों में भारतीय सिनेमा जगत और टेलीविजन इण्डस्टी को लगभग 3.5 लाख एनीमेटरों की आवश्यकता होगी।

वर्षा नागर (लेखक बी०ए० मास कॉम प्रथम की छात्रा है।)

#### Showcase of Nudity :Indication of development Or Defected Mentality

What makes us think that we are developed or getting developed. Is it the outfit we are in OR the category of movies we watch with everyone. We are like the sheep that follows the herd no matter where it leads to. We are fools that leave no stone unturned in adopting foreign culture and what we adopt, just the life style, the accent, the dressing sense but not the thought process. We are so busy just in showcasing ourselves "You know I do have a windows supported handset", do we know how to use it to optimum level "Yeah, this will look better in me". We don't bother where we live in, what culture we live in, how it influences our surroundings by HOOK or CROOK we try to live with it. Many of the illegal activities happen due to adoption of partial foreign culture and partial domestic culture. So we end up as a outcast. Actually we cannot fathom as to where we stand. We are too foreign to be too Indian to be considered as a foreigner. I keep thinking how hopeless I and my fellow beings are, neither we are successful in adopting foreign culture neither sustaining in our own culture. Recently an incident over warmed the society with the fact that a baby girl was dumped in a dustbin in Noida. All this heartless activities are done by the upper class people who actually follow High Living Low thinking. Let's be what we are. Get things just not for Showcase Get it over development.

(Writer is a student of B.A.(Honor) Mass Comm).

#### LUXURY FURNITURE: THE NEW TREND IN URBAN FAMILIES

#### **DBS News Desk**

The number of online shops that have their web based -based businesses that sell furniture, are multiplying by the dozen. This has opened new door to opportunities which never existed before. So at the end of the day one this is beneficial both for the retailer and the buyer.

While sofa beds are cumbersome and have a relatively shorter span of time sofas have quite the opposite reputation. A leather sofa bed is worth the investment as it is liked by both the parents as well as the children. If you are one of those who are high on social meter and lot of people frequent your

den then you should seriously consider buying a sofa bed. These comfortable extra beds are the perfect substitute for another place to sleep on occasions.

The advantages of a leather sofa bed are worth the buy. One should always go for a comparative analysis of the other varieties and different pricing options available in the market. Beware of the many highly overpriced styles in the market.

Leather is always in demand and the supply is always shorter so make a mental makeup where you have to pay more than a comparative simple sofa. The basic idea with this safety valve is that it acts a pressure releaser.

Sometimes it happens that you have run pillar to post and when you land up with the object of desire then your dreams are smashed to smothers as the price tag is way out of your anticipated price range. Stylish furniture Prices vary from brand to brand, even though the quality is nearly about the

Most styles of sofa beds are designed with an inner spring which means that you won't be getting any memory-foam options, but this doesn't automatically mean that the bed will be uncomfortable.

A number of people will say they haven't had the best night's sleep on a sleeper sofa, but if you look carefully when shopping and read a range of consumer reviews on various models, you will have a head start on finding the very best bed you can buy

If you have decided to buy the sofa at the nearest store then please ensure that you get to test it without any fail because sometimes look can be deceptive.

One should not hesitate in exploring the further options especially if your are not satisfied with the color or quality of the leather available in the market. After all it is your hard earned money. As conveyed by the salesman and as tried by you things are different. Therefore think twice before closing the deal. This is a known fact that small stores don't carry the high priced merchandise so there is not point exploring that territory.

Last but not the least you should always check with the swanky furniture stores and online portals for special bargains or deals. This will help you in zeroing on your target as you are eliminating on preferential basis and you are able to gauge on the task at hand. Most of the online stores carry huge discounts as they do not have to bear the burden of renting a space or keeping the wares. Shop4furniture net is one of the best

AN INITIATIVE OF DOON BUSINESS SCHOOL BY MASS COMM DEPARTMENT

## Mass comm @ work

### China trade data for March paints mixed growth picture

DBS Reporter, Dehradun

China's trade data for March has unveiled a mixed picture of growth in the world's second-largest econ

my. Exports grew by a more-than-expected 8.9% during the month from a year earlier, indicating that global demand may be picking up.

However, imports grew by 5.3%, down from a 39.6% jump last month, raising fears about slowing domestic demand. The data comes as China has been trying to boost domestic consumption in a bid to re balance its growth." There is some evidence that domestic demand is showing signs of moderation Marty, a two-and-half-year-old, is to arrive in Scotland compared to last year," Rajiv Biswas of IHS Global told the BBC. "Growth momentum has moderated due to monetary tightening last year and we are still feeling its impact on the economy.'

# New Polar Bear and Tiger Highland Wildlife

The UK's only polar bear in a public zoo is to be joined by another male later this week. Three-year-old Walker has been at the Highland Wildlife Park, near Kincraig, since December 2010. He is not old enough to mate so the Royal Zoological Society of Scotland (RZSS) is bringing in a fouryear-old male for company

A new young male Amur tiger is also expected to arrive at the park on Wednesday. Last month, an aged female Amur tiger at the park was put down after her health started to fail and she began exhibiting odd behaviour.

Sasha had three cubs at the Highland Wildlife Park in 2009 and shared an enclosure with the litter's two females. Her long-time mate Yuri was put down in 2010.New tiger from Olomouc Zoo in the Czech Republic.

Amurtiger Marty is also due to arrive at the park later thisweek RZSS staff hope he will he breed with one of Sasha's cubs, Dominica. Her sister Natalia is to go to Lisbon Zoo, in Portugal.Arktos, the Highland park's new polar bear,

Hannover Zoo in Germany.

Douglas Richardson, Highland Wildlife Park animal collection manager, said: "Arktos is a little older than Walker and slightly bigger, but we have high hopes that the playful bear duo will get on with each other when they are eventually introduced.

'Male immature polar bears tend to respond well to each other and it will be great if they do as Walker desperately needs a wrestling partner."Arktos will have a period of settling-in to his new surroundings, in a holding enclosure next to Walker, so both boys will be able to catch the scent of one another and they'll know they have company next

Mr Richardson added: "In the future a female breeding partner will be sourced for the males, but both still have a few more years to go before they are sexually mature. At this stage a second polar bear enclosure would be

## Britney Spears' fiancé 'asks to become guardian'

Britney Spears fiancé has applied to become her joint guardian, according to US media reports.

The pop star's personal and financial affairs have been under the legal control of her father since 2008, after a protracted public breakdown. According to People महोत्सव को बखूबी अंजाम दिया। महोत्सव में फैशन शो आकर्षण का केन्द्र रहा जिसमें magazine, her fiancé Jason Trawick, has now asked the court to make him a co-conservator.

If the request is accepted, the 40-year-old would have shared legal power over Spears' general well-being. This would include food, clothing and medical care - but not her financial dealings. The couple was engaged in December 2011, on the night of Trawick's 40th birthday.

He stepped down as her manager shortly afterwards, saying he would concentrate on plans to open an arts and entertainment division for Famos LLC, a company whose partners include Mick Jagger and Dave Stewart.

# ते डी बी एस संवादाता, देहरादून

सेलाकुई स्थित दुन बिजनेस स्कूल के वार्षिक सांस्कृतिक महोत्सव"उत्सव-2011" मनाया गया । "उत्सव-2012" की शुरूआत डा० गोपु वाला शो रेडडी वाइस प्रसीडेन्ट ग्लाईको इंडिया द्वारा दीप प्रज्जवलन के साथ की गयी। "उत्सव-2011" में लगभग 15 विभिन्न कार्यकमों जिसमें क्वीज शो ,डिवेट एंड डिस्कशन ,एड वॉर ,सोलो डॉस ,ग्रूप डॉस, सोलो सिंगिग, ड्रामा, डम्व शेराड, स्लो विड्रकिंग, डोक्युमेंट्री प्रदर्शन आदि रंगारंग कार्यकमों, मे २५० विद्यार्थियों ने अपनी प्रतिभाओं के जलवे दिखा कर ,पूरे "उत्सव छात्रों विभिन्न मदाओं में समाजिक मददो को प्रस्तत कर सभी का मन मोह लिया। इस महोत्सव के निधारण से लेकर आयोजन तक का प्रबंग्य दुन बिजनेस स्कुल के विधार्थियों

डी०बी०.एस० के चेयरमैन श्री मोहित अग्रवाल ने बताया कि उत्सव महोत्व का मकसद सभी विद्यार्थियों को एक ऐसा मंच पदान करना है जहां पर वे अपनी धमता को परख सके और अपने व्यक्तिव को निखार सके। संस्थान के निदेशक डा.अनिरुद्ध तोमर ने बताया इस तरह के कार्यक्रमों का आयोजन का मकसद विद्यार्थियों मे आत्म विश्वास को बढ़ाना है ताकि वे अपने भविष्य में अनेक उपलाब्यि हासिल कर सके। इस मौके पर दून बिजनेस स्कूल के संस्थापक एस०के० अग्रवाल, चैयरमेन मोहित अग्रवाल, निदेशक डा.अनिरुद्ध तोमर, ललित कमार, अनराधा डोगरा,दीपक चन्द्र गोयल, सोहन रावत ,विपीन कमार,राज किशोर नेगी आदि लोग मौजूद थे।

विवेकानंद पाल , नई दिल्ली ।

2जी स्पेक्ट्रम लेने के लिए यूनिटेक के मालिक सजंय वंद्रा द्वारा दी गई 5.20 करोड डॉलर यानि 240 करोड रूपये की रिश्वत लेने वाले की तलाश सीबीआई ने शरू कर दी है । सीबीआई पहले ही पूर्व दूर संचार मंत्री ए. राजा और चंद्रा के खिलाफ चार्जशीट अदालत में दायर कर चुकी है । सीबीआई ने अदालत से विशेश अनुमति लेकर इस मामले की जॉच शुरू कर दी है । सीबीआई के अनुसार चंद्रा ने स्पेक्ट्रम पाने के लिए टैक्स हैवन ऑइल आफ मैन में 5.20 करोड डॉलर की रिश्वत दी थी , परन्त ये पैसा किसने लिया, उसका अभी तक कछ भी पता नहीं चल पाया है । सीबीआई संजय चंद्रा से पूछ-ताछ जारी है, साथ ही सीबीआई पुराने सूत्रो से तार जोड कर इस रहस्मयी होते जा रहे मामले को सुलझाने का कोशिश कर रही है।

## Yes We can change the world

am very much inspired is Mr.Barack in UN and believe me it was very today. He was blessed with leadership Obama. Definitely he is the biggest strong. The ideas, the beliefs are just traits and through education and inspiration not just for me but for the incredible. He is living proof that experience he has fine tuned these millions of the people across the dreamscandocometrue with the help assets and used them to become a world. He is a true example of how of hard work and preservance. He better person. This person is not just much education can help a person to possesses an earnest light which the first black president, he is a father, climb greater heights. Starting his somehow manages to draw people in. a son, a husband, a brother, a friend journey from Africa to entering into When Barack Obama speaks, you and a messenger. In short I think that Harvard and then becoming one of can't help but listen. Not all people Barack Obama is the voice of our the most powerful person provides born leaders, but Barack Obama generation . I am indeed much motivation to do something projects the possibility and hope that inspired by the good work he is doing differently in the world. He proves the we all can be leaders if we want to be. for the betterment of planet with his very famous quote.. "kaun kehta hai He has delivered a message of simple line "Yes We can change the aasman ein suraakh mahi ho sakta... optimism that anything is possible. world" ek patthar tho tabiyat se uchaalo Barack Obama is an attestation to this

Last year, when i heard him speaking conviction and hope he would not

statement with out his strong sense of

One of the living legends by whom I at the UN it was his first official speech have been able to be the man that he is

दारा किया गया हैं।

B.A.(Honor)Mass Comm-II

## Honor killing: curse of the society.

now. But there is no stain in her honor. beyond the humanity. Why this With her great magnificence she kept happens? Who is responsible for these her own daughter locked without kind of crimes that happened in ou feeding her and made her abortion society? Is it the lack of understanding forcefully. She felt this was not sufficient between the two generations, als she was not satisfied with the termed as generation gap. What is the punishment as compared to what her solution so that it can be avoided. The daughter did to her honor. Thus she parents should try to understand the killed her with the help of some other thought process and aspirations of their relatives. Later she neither informed children. They should understands the anyone while doing the cremation nor changing scenario and the things are no did allow to postmortem the body of her like that it used to be in their times. The daughter.

The only mistake of her daughter was their parents. It will surely help in that she married to a guy whom she vanishing the curse like honor killing. loved, going against her parents wish. Doon Business School | There are many other cases in our

children should respect the feelings of

Naveen Singh B.A.(Honor)Mass Comm-

#### DBS SUDOKU

| 4 | 9 | 5                 |                        | 8                             | 6                                   | 1   |   |
|---|---|-------------------|------------------------|-------------------------------|-------------------------------------|---|---|
| 8 |   |                   |                        |                               |                                     | 2   |   |
|   | 5 |                   | 9                      |                               | 8                                   |   |   |
|   | 8 | 3                 |                        | 6                             | 7                                   |   |   |
|   | 7 | 0                 | L                      | 2                             | 1                                   |   | L |
|   | / | 9                 |                        |                               |                                     |   |   |
|   | 4 |                   | 5                      |                               | 9                                   |   |   |
| 1 |   |                   |                        |                               |                                     | 8   |   |
| 7 | 6 | 8                 |                        | 3                             | 2                                   | 4   |   |
|   | 1 | 8 5<br>8 7<br>4 1 | 8 5<br>8 3<br>7 9<br>4 | 8 9<br>8 3<br>7 9<br>4 5<br>1 | 8 9<br>5 9<br>8 3 6<br>7 9 2<br>4 5 | 8 9 8<br>5 9 8<br>8 3 6 7<br>7 9 2 1<br>4 5 9 | 8 |

very 3°3 box contains the digit 1-4 without repeating the under in the same row, column or box. You cannot chang he digit already given in the grid. Every puzzle has one s

## Miroir de la Societe

AN INITIATIVE OF DOON BUSINESS SCHOOL BY MASS COMM DEPARTMENT

## LIFE BEYOND CLASS



It's a party tonight...



Balle Balle all the way.



My Heart on the string.



Enlightening the sprit vision



Blessing of Maa Saraswati



Rendezvous with fashion



Dancing all the way



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Celebrating triumph

